ZERO BY 30
THE GLOBAL STRATEGIC PLAN

TO END
HUMAN DEATHS
FROM DOG-MEDIATED RABIES BY 2030

Food and Agriculture Organization of the United Nations
OIE
World Health Organization
Global Alliance Rabies Control
Rabies is a lethal zoonotic disease

- Every 9 minutes one death
- 40% of deaths in children
- 80% of deaths in rural areas
- 99% from dog bites

© World Animal Protection, China, 2015
Investing in rabies is a public good

- rabies kills
- rabies is preventable
- rabies affects vulnerable populations
- strengthens human and animal health systems
- rabies is model for One Health
- elimination contributes to global goals
A mission driven coalition to achieve a shared goal

A global catalytic initiative to achieve a common global goal

Creating an enabling environment for change via a multi-stakeholder platform

A forum to highlight best practices and define standards, policies, processes and tools

Facilitate regional knowledge exchange and promote ‘One Health’ approach

Country specific initiative that puts Accra agenda for Action (AAA) at the heart of our work

The UNITED AGAINST RABIES collaboration
Puts countries at the centre

ZERO by 30
SDGs
public good

PARTNERS
maximizing resources & impact

Catalyse & Fund

UNITED AGAINST RABIES
coordinating, catalytic & country-centric

Global Communities of Practice

National and Regional Elimination Plans

COUNTRIES
leading elimination efforts

Implement & Own

By maximising resources and impact, countries move towards their SDG targets which collectively contributes to improved global outcomes

- Bring private & public development partners together
- Avoid duplication of effort

Supporting efforts through:
- Rabies awareness & prevention
- Establishing global norms & standards
- Coordinating global elimination effort
- Monitoring progress and results

- Increases preparedness and surveillance
- Mobilises domestic resources
- Promotes one-health approach through cross-ministry collaboration

- Country initiatives are the foundation of the global strategy to reach “Zero by 30”
- Countries taking control enables ownership and accountability
Leverages joint strengths and expertise

GLOBAL STRATEGIC PLAN FOR “ZERO BY 30”
Theory of change to reach ‘Zero by 30’
Investment breaks the cycle of neglect
It burdens vulnerable populations
It bolsters countries to implement their own national plans, through:

- **Fostering** political will
- **Building** local capacity
- **Adapting** global policy to local contexts
- **Inspiring** and **driving** regional and global elimination
National plans build on Stepwise Approach to Rabies Elimination (SARE) outputs
Plans would have a policy brief “wrap” for advocacy and resource mobilisation

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United against rabies in changing the world from red to green to blue