

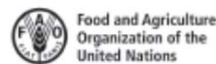
ZERO BY 30

THE GLOBAL STRATEGIC PLAN



TO END

HUMAN DEATHS
FROM DOG-MEDIATED
RABIES BY 2030



Rabies is a lethal zoonotic disease



Every
9 minutes
one death



40%
of deaths
in children



80%
of deaths in
rural areas



99%
from dog
bites



Investing in rabies is a public good



- **rabies kills**



- rabies is **preventable**



- rabies **affects vulnerable populations**



- **strengthens human and animal health systems**

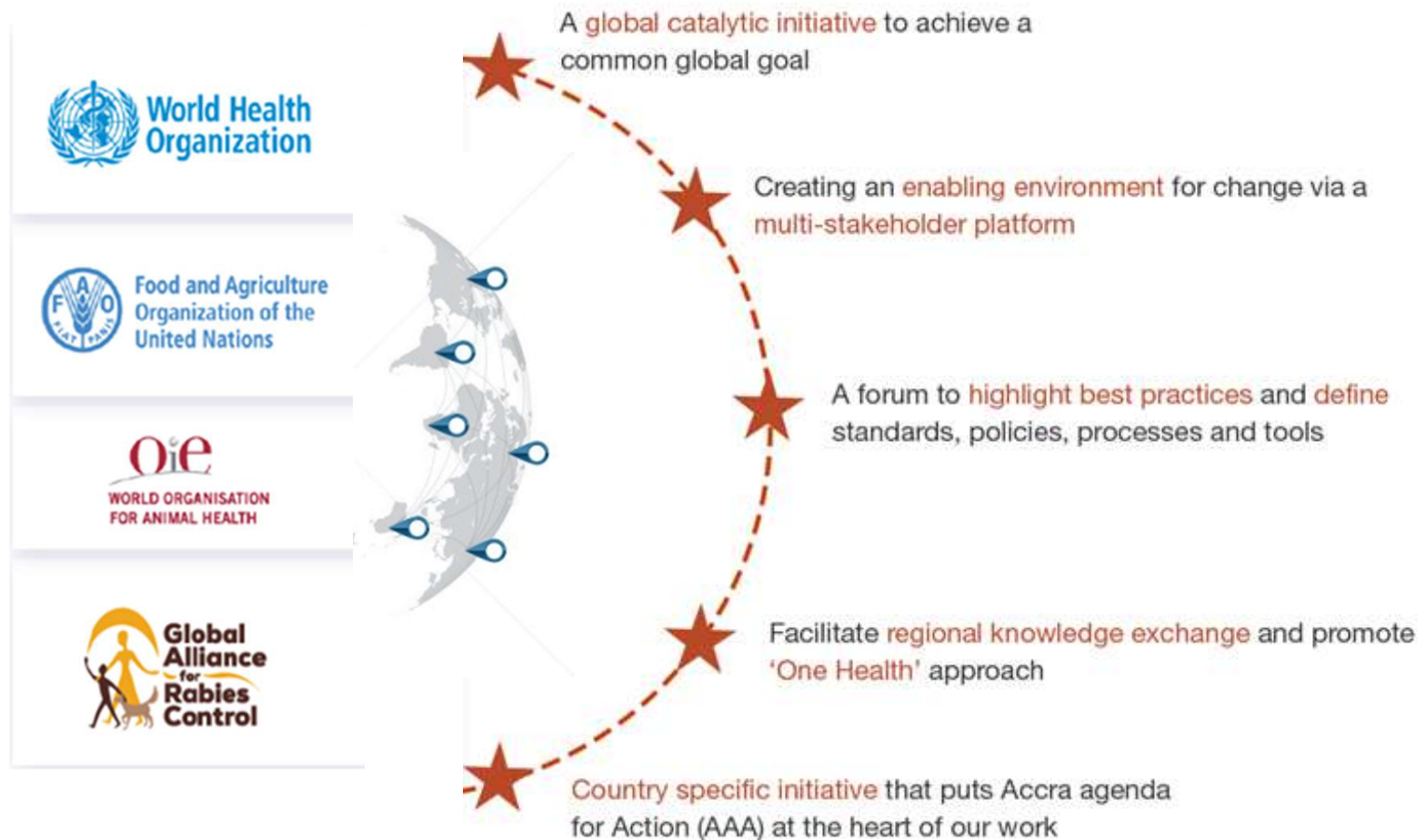


- rabies is **model for One Health**



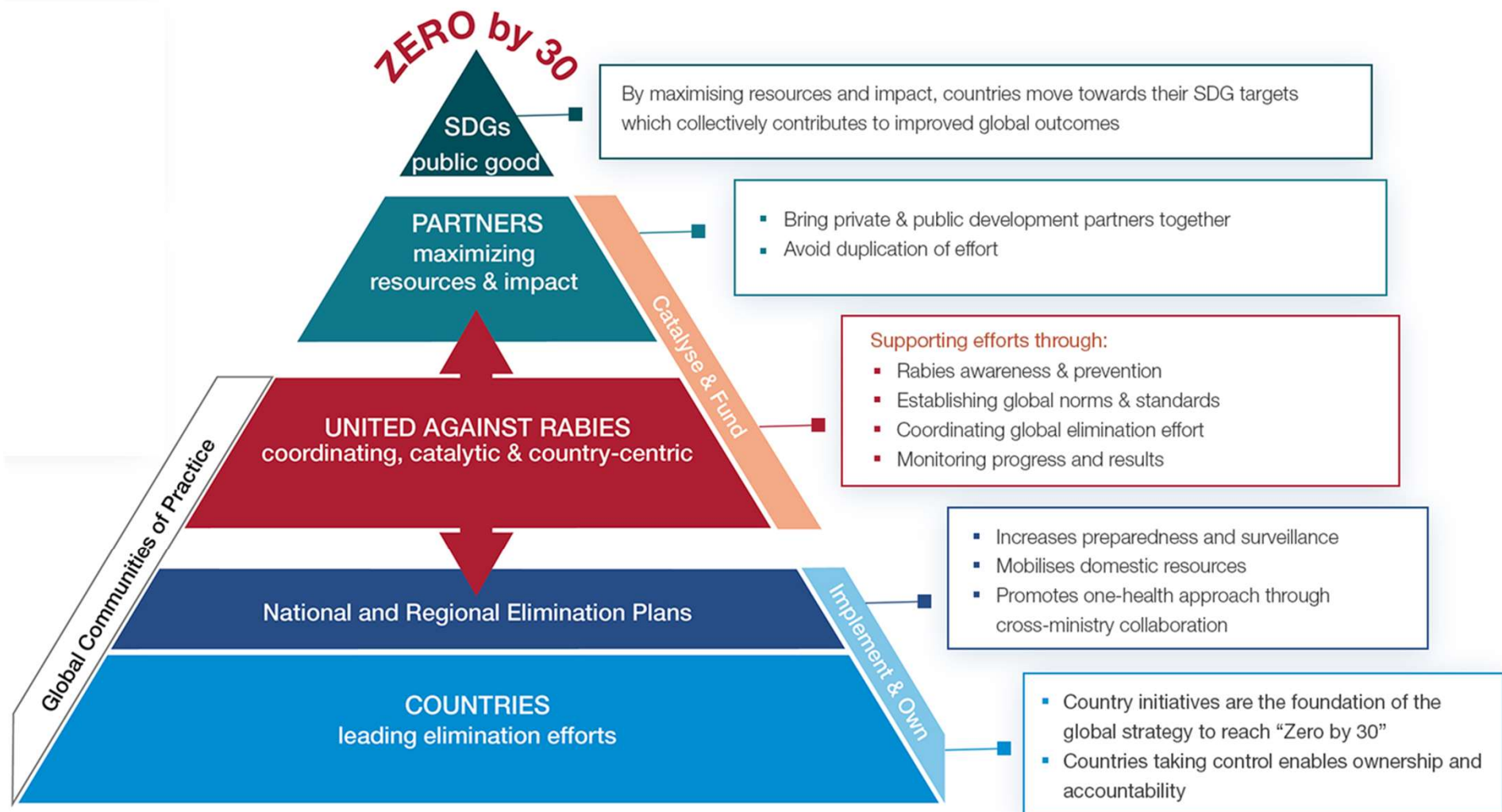
- elimination contributes to **global goals**

A mission driven coalition to achieve a shared goal



The **UNITED AGAINST RABIES** collaboration

Puts countries at the centre



Leverages joint strengths and expertise



ZERO HUMAN DEATHS FROM DOG-MEDIATED RABIES BY 2030

less expenditures
on rabies

fewer rabies
exposures

validated rabies
elimination in individual
countries/regions

Reduce human rabies risk

- improved awareness and education
- increased access to healthcare, medicines and vaccines
- dog vaccinations

Provide guidance and data

- 2.1- effective policies, guidance and governance
- 2.2- ensuring reliable data to enable effective decision-making

Harness multi-stakeholder engagement

- demonstrate the impact of activities completed under the **United Against Rabies** collaboration

OBJECTIVE 1
to effectively use
vaccines, medicines,
tools and
technologies

OBJECTIVE 2
to generate,
innovate and
measure impact

OBJECTIVE 3
to sustain
commitment
and resources

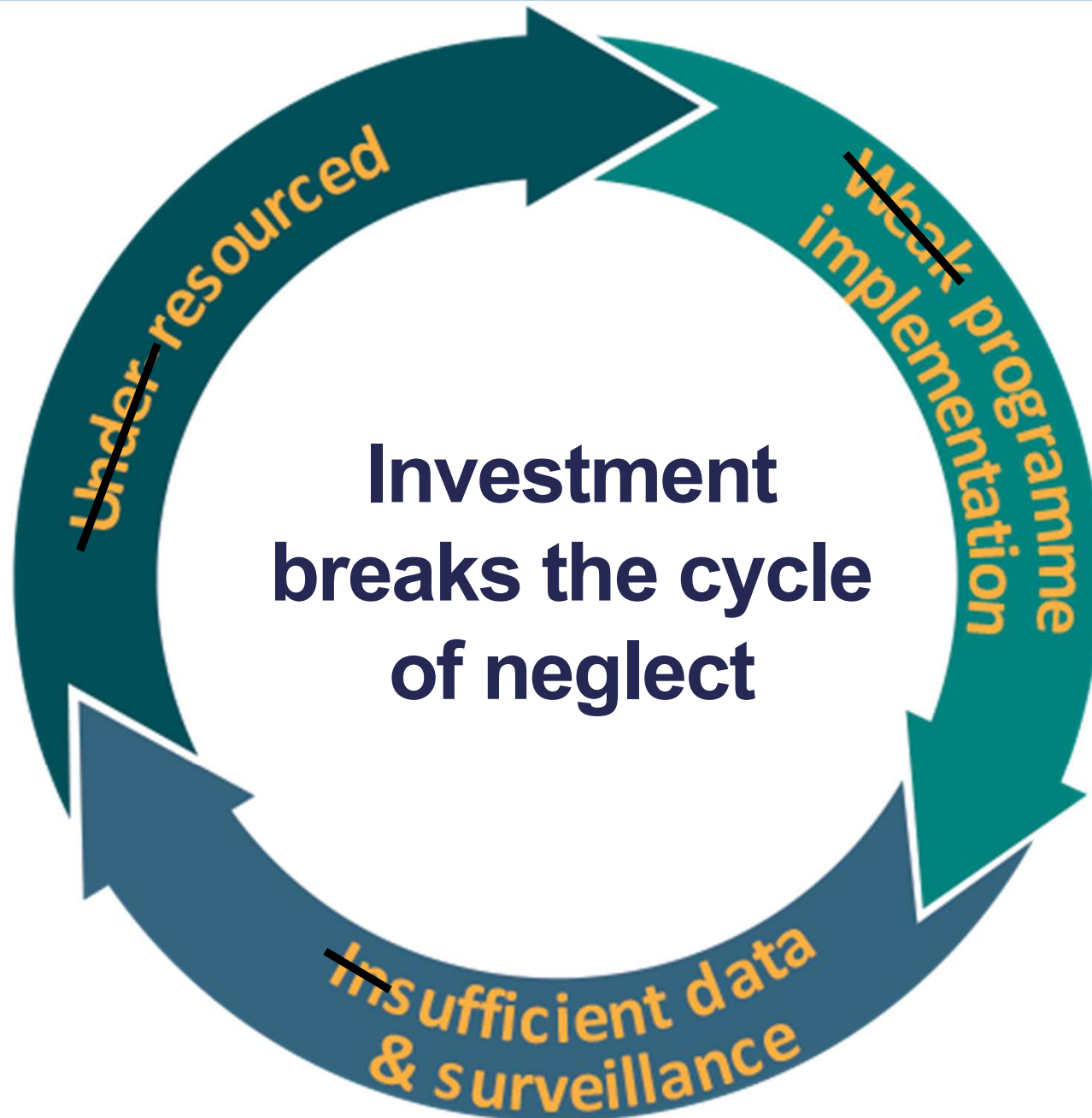
OBJECTIVES

operational
capacity-building
preparedness

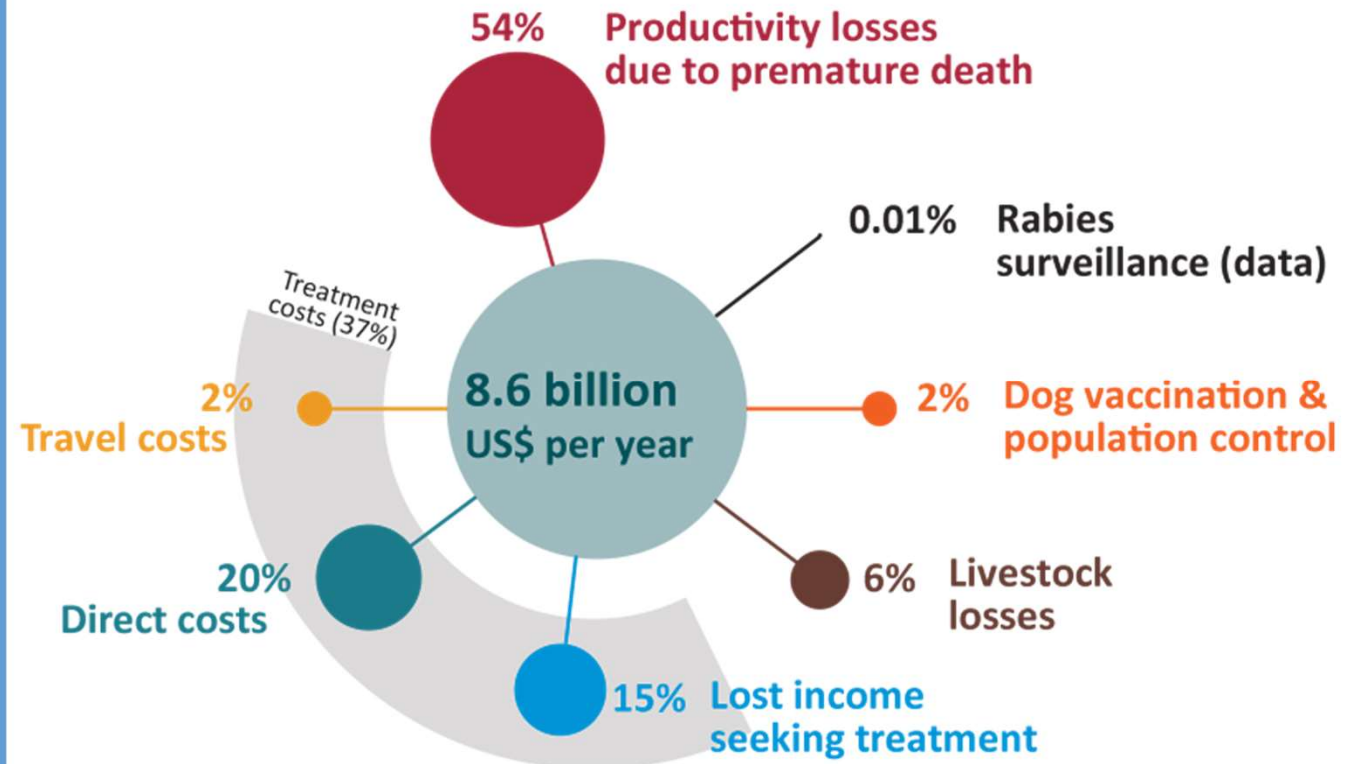
educational &
advocacy programmes
awareness
& commitment

monitoring &
evaluation
effectiveness
& sustainability

Theory of
change
to reach
'Zero by 30'



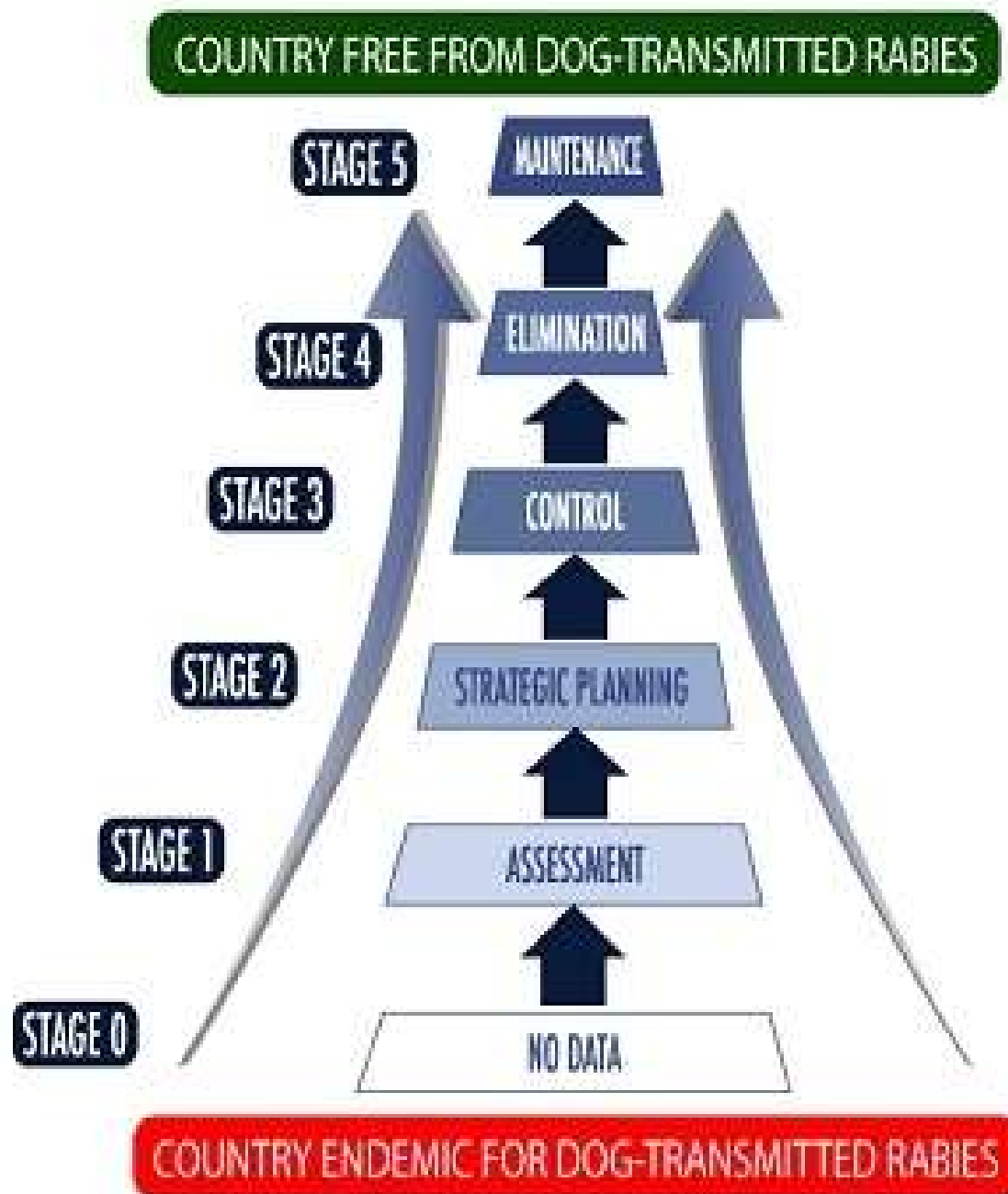
It burdens
vulnerable
populations



It bolsters countries to implement their **own national plans**, through:

- **Fostering** political will
- **Building** local capacity
- **Adapting** global policy to local contexts
- **Inspiring** and **driving** regional and global elimination

National plans
build on
**Stepwise
Approach to
Rabies
Elimination
(SARE)**
outputs



Plans would have a policy brief “wrap” for advocacy and resource mobilisation

NATIONAL POLICY BRIEF TEMPLATE

Background	Country context What has been done so far? What still needs to be done?
Country Action Plan	SARE aspects (1-6) or other
Implementation	SARE Gantt chart or other
Budget	National budget
Resource mobilisation strategy	Country level

United against rabies in changing the world from red to green to blue

