World Rabies Day – 28 September

Global Alliance for Rabies Control

Celeste Schepers

www.rabiesalliance.org/world-rabies-day
World Rabies Day – an international day of action

International efforts

- WHO, OIE and FAO have all spoken in support of working together within their tripartite alignment towards global elimination of canine rabies

FAO, OIE and WHO unite for World Rabies Day to call for elimination of disease

Mass dog vaccinations and public awareness key to breaking cycle of transmission

27 September 2013, Rome - The Food and Agriculture Organization of the United Nations (FAO), the World Organisation for Animal Health (OIE) and the World Health Organization (WHO) have issued the following joint statement on the occasion of World Rabies Day.

United against Rabies

The “One Health” Concept

A global strategy for managing risks at the Animal – Human - Ecosystems interface

Tripartite agreement of 3 Directors General

- Zoonotic influenza
- Antimicrobial resistance
- Rabies

Implementation of the recommendations of the Seoul Conference Sept 2017
On World Day, UN announces global initiative to end deaths from dog-transmitted rabies by 2030

World Rabies Day brings industry and civil society together
Registered World Rabies Day events
2017

https://rabiesalliance.org/world-rabies-day
campaigns@rabiesalliance.org
Here is how you can make an impact with World Rabies Day
Showcase your country’s work in progressing along the Stepwise Approach towards Rabies Elimination (SARE) scale

Gabon: Information and awareness meeting with stakeholders in the fight against rabies

Table 1: Gaps identified in rabies prevention where World Rabies Day can contribute

<table>
<thead>
<tr>
<th>Gap identified</th>
<th>Relevant target audiences</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human rabies prevention: Lack of awareness about appropriate</td>
<td>Public health practitioners and community members</td>
</tr>
<tr>
<td>rabies prevention strategies</td>
<td></td>
</tr>
<tr>
<td>Animal rabies control: Poor awareness as to effective rabies</td>
<td>Animal health workers and community members</td>
</tr>
<tr>
<td>control strategies</td>
<td></td>
</tr>
<tr>
<td>Education: Limited availability/accessibility of rabies</td>
<td>At-risk communities, through global networks</td>
</tr>
<tr>
<td>educational material in poorly resourced countries</td>
<td></td>
</tr>
<tr>
<td>Advocacy and communication: Insufficient dialogue/information</td>
<td>Global networks, key opinion leaders and experts, governments</td>
</tr>
<tr>
<td>sharing among global rabies workers/leaders</td>
<td></td>
</tr>
<tr>
<td>Social mobilization and community outreach: Insufficient</td>
<td>Local communities</td>
</tr>
<tr>
<td>rabies prevention and control efforts because rabies affects</td>
<td></td>
</tr>
<tr>
<td>“neglected” communities</td>
<td></td>
</tr>
<tr>
<td>Social mobilization and community outreach: Lack of priority</td>
<td>Local communities</td>
</tr>
<tr>
<td>given to rabies prevention and control at the central level</td>
<td></td>
</tr>
</tbody>
</table>

First column extracted and second column adapted from Table 1 in Lembo et al. [8] where World Rabies Day was listed as one of the programmes to address gaps in rabies prevention
Increase the reach of rabies prevention messages to at-risk communities

South Sudan: Vaccination for owned dogs

Tunisia: Raising awareness and health education campaigns in primary schools, playgrounds, amusement parks and rural areas
Encourage medical and veterinary sectors to work together
Encourage professional and community networks to spread rabies prevention messages.

Cameroon:
School awareness of rabies prevention and working together with the community to improve dog vaccination rates.
Attract international media, donor countries and institutions, international NGOs for capacity building
Celebrate successful rabies prevention projects and recognise the people who run them
If you’re into social media: you can join in with this campaign easily

https://rabiesalliance.org/world-rabies-day/event-resources/did_you_know

@GlobalAllianceforRabiesControl

@rabiesalliance

#WorldRabiesDay
GARC Education Platform (REC, CCC, AVC, RHC)

JOURNÉE MONDIALE CONTRE LA RAGE
28 SEPTEMBRE

5 tips to prevent dog bites
1. Vaccinate your pets and keep them up-to-date with their shots.
2. Be aware of how your pets are acting and be cautious around strange dogs.
3. Teach your children to never approach a dog without permission.
4. Be aware of your surroundings and what might be lurking in any dark or dimly lit areas.
5. Educate yourself on rabies prevention and its symptoms.

TU VEUX UN AMI? SOIS UN AMI!
UN ENFANT NE DOIT PAS TOUCHER UN ANIMAL INCONNU
ET POUR EVITER LES MOBILITÉS

World Rabies Day event resources

GARC’s World Rabies Day resources are available for you to download and use – we hope they help to make your World Rabies Day event even more successful! Need help with registering your event? We have easy-to-follow instructions here.

Plan and promote your event

Event Toolkit
Ideas, checklists, messages and advice to help you plan and communicate your event to different audiences

Banners and logos
2018 theme banners and WHO logos in over 100 languages

Resources to help with your event

Did you know Social Media Toolkit
Set of mix and match messages, images and videos to share with your network

Radio scripts
Short radio public service messages to increase rabies awareness in your region

Take action

Free rabies courses
Online courses for rabies professionals and community educators

Awareness resources
Rabies prevention resources in different languages for community outreach

Contact us at: campaigns@rabiesalliance.org

You can save their lives

- Rabies is a deadly disease that affects the lives of many people and animals.
- The main cause of rabies is the bite of a rabid dog.
- Half of all dog bites and human rabies deaths occur in children.
- Although rabies is almost 100% fatal, it is also 100% preventable.

We can all help to keep the people and animals in our lives safe from rabies:

Learn how to behave around dogs to avoid dog bites
If you are bitten, wash the wound with soap and running water, and seek medical help immediately
Vaccinate your dogs regularly – this is the best way to prevent rabies

Save the lives of your loved ones, both humans and animals, by learning the facts and sharing them – visit rabiesalliance.org for free resources and courses.

#WorldRabiesDay
● Hold a World Rabies Day event and register it on the GARC website: https://rabiesalliance.org/world-rabies-day

● Join the "Did you know on social media campaign

#WorldRabiesDay

● Sign up to our newsletter: https://rabiesalliance.org/contact-us

● Contact us at campaigns@rabiesalliance.org for customized resources