



Did you know... social media campaign toolkit

28 suggested messages have been created below. GARC will be sending out at least one message a day from September 1st to September 28th, which is World Rabies Day. We will do this via Facebook and Twitter, using the hashtags #WorldRabiesDay, #EndRabiesNow, #rabies and #Zeroby30

Potential options for governments, organisations and individuals to join the campaign –

- Share and like our posts
- Send out the existing messages through your social media networks, modifying as needed to make them more relevant to your audience
- Create and send out a new set of graphics and messages, just using the *Did you know...* concept




If GARC is tagged (Twitter - <https://twitter.com/RabiesAlliance>; FB - <https://www.facebook.com/GlobalAllianceforRabiesControl>) or #WorldRabiesDay is used, we will share new graphics and messages on our network as well.

The table below provides a set of 28 graphics, messages and links that you can use to promote your work around World Rabies Day. You can [download the images](#) separately.



Rabies: Vaccinate to Eliminate


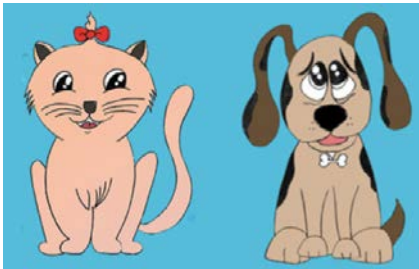
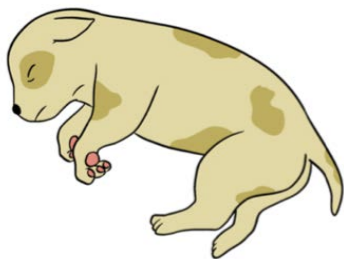
www.rabiesalliance.org/world-rabies-day

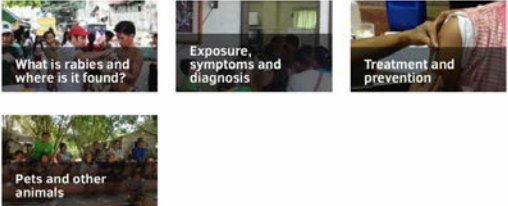


	Message	Graphic	Link
1	<p>Did you know that #WorldRabiesDay is held every year on September 28? Register an event & join the global community to fight #rabies</p> <p>#EndRabiesNow #ZeroBy30</p>		<p>https://rabiesalliance.org/world-rabies-day</p>
2	<p>Did you know that vaccinating your dogs regularly will keep them and your family safe from #rabies?</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30</p>		<p>https://rabiesalliance.org/world-rabies-day</p>
3	<p>Did you know that you can celebrate a #rabies champion by nominating them for a #WorldRabiesDay Award? Honour an individual, student group, NGO or government today!</p> <p>#EndRabiesNow #ZeroBy30</p>		<p>https://rabiesalliance.org/world-rabies-day/awards</p>



Rabies: Vaccinate to Eliminate

www.rabiesalliance.org/world-rabies-day

	Message	Graphic	Link
4	<p>Did you know that you should always seek medical help/advice if bitten by a dog?</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30 #rabies</p>		<p>https://rabiesalliance.org/node/6814</p>
5	<p>Did you know that pet dogs and cats can get #rabies too, not just strays? Make sure they're vaccinated to keep them safe</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30</p>		<p>https://rabiesalliance.org/world-rabies-day</p>
6	<p>Did you know that dogs do not have #rabies when they are born?</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30</p>		<p>https://rabiesalliance.org/resources/search?type=905</p>

	Message	Graphic	Link
7	<p>Did you know that you can learn the facts about #rabies by checking out our FAQs?</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30</p>	<p>Rabies FAQs</p> <p>Find quick answers to your questions about exposure to rabies, symptoms, prevention and diagnosis. GARC cannot respond to individual medical queries - please contact your doctor for specific advice if you have any concerns.</p> 	<p>https://rabiesalliance.org/resource/search?type=905</p>
8	<p>Did you know that apart from proper food, water, exercise and shelter, you need to vaccinate your dogs against #rabies to be a responsible pet owner?</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30</p>		<p>https://rabiesalliance.org/node/402</p>
9	<p>Did you know that you can teach your community how to prevent #rabies?</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30</p>		<p>https://education.rabiesalliance.org/login/index.php</p>



Rabies: Vaccinate to Eliminate

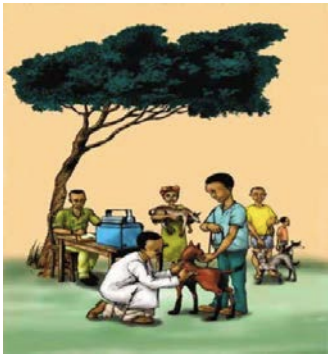
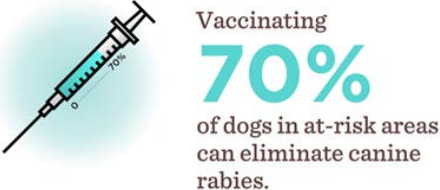
www.rabiesalliance.org/world-rabies-day



	Message	Graphic	Link
10	<p>Did you know that you can prevent dog bites by learning how to behave around dogs?</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30 #rabies</p>		<p>https://education.rabiesalliance.org/login/index.php</p>
11	<p>Did you know that you should never disturb dogs who are sleeping, eating or taking care of puppies? Learn how to behave around dogs and prevent bites</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30 #rabies</p>		<p>https://rabiesalliance.org/node/402</p>



Rabies: Vaccinate to Eliminate

www.rabiesalliance.org/world-rabies-day

	Message	Graphic	Link
12	<p>Did you know that the best way of preventing #rabies in humans is vaccinating your dog & keeping the vaccinations up to date?</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30</p>		<p>https://rabiesalliance.org/world-rabies-day</p>
13	<p>Did you know that a 70% vaccination coverage in dog populations can prevent #rabies from spreading to humans?</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30</p>		<p>https://rabiesalliance.org/capacity-building/gdrep</p>

	Message	Graphic	Link
14	<p>Did you know that your children can easily learn about preventing dog bites through our fun activity books?</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30 #rabies</p>		<p>https://rabiesalliance.org/node/402</p>
15	<p>Did you know that if you're bitten by a dog you should wash the wound with soap & running water for 15 minutes then seek medical advice?</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30 #rabies</p>		<p>https://rabiesalliance.org/node/6814</p>



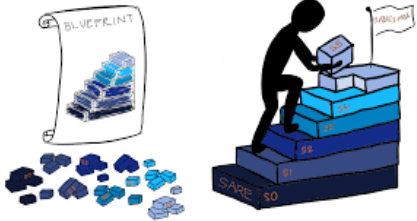


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16	<p>Did you know that 95% of #rabies deaths happen in Africa & Asia? We need to fight on #WorldRabiesDay and every day to reach #zeroby30</p> <p>#EndRabiesNow</p>	<p>Nearly 85% of the world is at risk of contracting canine rabies.</p> <p>95% of human rabies deaths occur in Africa and Asia.</p>	<p>https://rabiesalliance.org/world-rabies-day</p>
17	<p>Did you know that you can download free resources to help you run a great #WorldRabiesDay event?</p> <p>#EndRabiesNow #rabies #ZeroBy30</p>	<p>World Rabies Day event resources</p> <p><small>GARC's World Rabies Day resources are available for you to download and use - we hope they help to make your World Rabies Day event even more successful!</small></p> <p>Plan and promote your event</p> <p>Event Toolkit <small>Tasks, checklists, messages and advice to help you plan and cover your event to different audiences.</small></p> <p>Banners and logos <small>2018 theme banners and WRD logo in over 50 languages.</small></p> <p>Resources to help with your event</p> <p>Awareness resources <small>Rabies prevention resources in different languages for community outreach.</small></p> <p>Radio scripts <small>Short radio public service messages to increase rabies awareness in your region.</small></p> <p>Take action</p> <p>Free rabies courses <small>Online courses for rabies professionals and community educators.</small></p> <p>Support End Rabies Now <small>Sign your organisation up to support the End Rabies Now campaign.</small></p>	<p>https://rabiesalliance.org/world-rabies-day/event-resources</p>




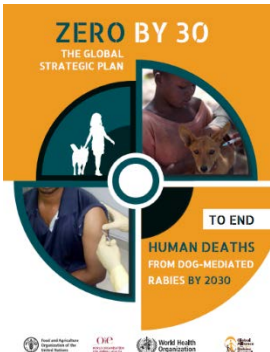
Rabies: Vaccinate to Eliminate

www.rabiesalliance.org/world-rabies-day

	Message	Graphic	Link
18	<p>Did you know that the global #rabies prevention community is working to end deaths by 2030?</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30</p>		<p>https://rabiesalliance.org/index.php/policy/united_against_rabies</p>
19	<p>Did you know that garlic can't cure rabies? Learn the facts about #rabies</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30</p>		<p>https://rabiesalliance.org/resources/faqs</p>
20	<p>Did you know that the best way to control #rabies is education, vaccination & surveillance?</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30</p>		<p>https://rabiesalliance.org/world-rabies-day</p>



	Message	Graphic	Link
21	<p>Did you know that #rabies still kills around 59,000 people every year despite it being 100% preventable? Make a difference #zeroby30 #WorldRabiesDay #EndRabiesNow</p>	<p>Canine rabies kills more than</p> <h2>59,000</h2> <p>people every year.</p>	<p>https://rabiesalliance.org/world-rabies-day</p>
22	<p>Did you know that canine #rabies is one of the world's oldest diseases & one of the most deadly? That's why we need to #EndRabiesNow. Join us for #WorldRabiesDay</p> <p>#Zeroby30</p>		<p>https://endrabiesnow.org</p>

	Message	Graphic	Link
23	<p>Did you know that you can create a customized #rabies prevention poster by registering a #WorldRabiesDay event?</p> <p>#EndRabiesNow #Zeroby30</p>		<p>https://rabiesalliance.org/world-rabies-day/register</p>
24	<p>Did you know that preventative measures save nearly 3 million lives annually? These include canine vaccines & post-exposure human vaccines</p> <p>#EndRabiesNow #WorldRabiesDay #Zeroby30 #rabies</p>	<p>2.9 million lives are saved annually due to preventative measures.</p>	<p>https://rabiesalliance.org/world-rabies-day</p>
25	<p>Did you know that the global strategic plan to eliminate #rabies deaths by 2030 has been launched?</p> <p>#EndRabiesNow #WorldRabiesDay #Zeroby30</p>		<p>https://rabiesalliance.org/resource/zero-30-global-strategic-plan-end-human-deaths-dog-mediated-rabies-2030</p>



	Message	Graphic	Link
26	<p>Did you know that you can share your #WorldRabiesDay event with the whole world by registering it here?</p> <p>#EndRabiesNow #rabies #ZeroBy30</p>		<p>https://rabiesalliance.org/world-rabies-day/register</p>
27	<p>Did you know that mass dog vaccination programmes have reduced #rabies by 90% in Latin America?</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30</p>		<p>https://rabiesalliance.org/world-rabies-day</p>
28	<p>Did you know that September 28 is #WorldRabiesDay? This year, you too can share the message and save a life.</p> <p>#EndRabiesNow #rabies #ZeroBy30</p>		<p>https://rabiesalliance.org/world-rabies-day</p>