



**Rabies: Share the message.**  
**SAVE A LIFE.**

[www.rabiesalliance.org/world-rabies-day](http://www.rabiesalliance.org/world-rabies-day)

## *Did you know...* social media campaign toolkit

28 suggested messages have been created below. GARC will be sending out at least one message a day from September 1<sup>st</sup> to September 28<sup>th</sup>, which is World Rabies Day. We will do this via Facebook and Twitter, using the hashtags #WorldRabiesDay, #EndRabiesNow, #rabies and #Zeroby30

Potential options for governments, organisations and individuals to join the campaign –

- Share and like our posts
- Send out the existing messages through your social media networks, modifying as needed to make them more relevant to your audience
- Create and send out a new set of graphics and messages, just using the *Did you know...* concept

If GARC is tagged (Twitter - <https://twitter.com/RabiesAlliance>; FB -<https://www.facebook.com/GlobalAllianceforRabiesControl>) or #WorldRabiesDay is used, we will share new graphics and messages on our network as well.

The table below provides a set of 28 graphics, messages and links that you can use to promote your work around World Rabies Day. You can [download the images](#) separately.



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	Message	Graphic	Link
1	<p>Did you know that #WorldRabiesDay is held every year on September 28? Register an event &amp; join the global community to fight #rabies</p> <p>#EndRabiesNow #Zeroby30</p>		<p><a href="https://rabiesalliance.org/world-rabies-day">https://rabiesalliance.org/world-rabies-day</a></p>
2	<p>Did you know that vaccinating your dogs regularly will keep them and your family safe from #rabies?</p> <p>#EndRabiesNow #WorldRabiesDay #Zeroby30</p>		<p><a href="https://rabiesalliance.org/world-rabies-day">https://rabiesalliance.org/world-rabies-day</a></p>



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	Message	Graphic	Link
3	<p>Did you know that you can celebrate a #rabies champion by nominating them for a #WorldRabiesDay Award? Honour an individual, student group, NGO or government today!</p> <p>#EndRabiesNow #Zeroby30</p>		<p><a href="https://rabiesalliance.org/world-rabies-day/awards">https://rabiesalliance.org/world-rabies-day/awards</a></p>
4	<p>Did you know that you should always seek medical help/advice if bitten by a dog?</p> <p>#EndRabiesNow            #WorldRabiesDay #Zeroby30            #rabies</p>		<p><a href="https://rabiesalliance.org/node/6814">https://rabiesalliance.org/node/6814</a></p>
5	<p>Did you know that pet dogs and cats can get #rabies too, not just strays? Make sure they're vaccinated to keep them safe</p> <p>#EndRabiesNow            #WorldRabiesDay #Zeroby30</p>		<p><a href="https://rabiesalliance.org/world-rabies-day">https://rabiesalliance.org/world-rabies-day</a></p>



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	Message	Graphic	Link
6	<p>Did you know that dogs do not have #rabies when they are born?</p> <p>#EndRabiesNow            #WorldRabiesDay #Zeroby30</p>		<p><a href="https://rabiesalliance.org/resources/search?type=905">https://rabiesalliance.org/resources/search?type=905</a></p>
7	<p>Did you know that you can learn the facts about #rabies by checking out our FAQs?</p> <p>#EndRabiesNow            #WorldRabiesDay #Zeroby30</p>	<p><b>Rabies FAQs</b>  <small>Find quick answers to your questions about exposure to rabies, symptoms, prevention and diagnosis. GARC cannot respond to individual medical queries - please contact your doctor for specific advice if you have any concerns.</small></p>	<p><a href="https://rabiesalliance.org/resources/search?type=905">https://rabiesalliance.org/resources/search?type=905</a></p>
8	<p>Did you know that apart from proper food, water, exercise and shelter, you need to vaccinate your dogs against #rabies to be a responsible pet owner?</p> <p>#EndRabiesNow            #WorldRabiesDay #Zeroby30</p>		<p><a href="https://rabiesalliance.org/node/402">https://rabiesalliance.org/node/402</a></p>



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	Message	Graphic	Link
9	<p>Did you know that you can teach your community how to prevent #rabies?</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30</p>	 An orange-toned illustration showing a person standing on the right, pointing towards a screen. The screen displays a dog and a person. Below the screen, three stylized human figures are seated, representing an audience.	<p><a href="https://education.rabiesalliance.org/login/index.php">https://education.rabiesalliance.org/login/index.php</a></p>
10	<p>Did you know that you can prevent dog bites by learning how to behave around dogs?</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30 #rabies</p>	 A colorful illustration of three people interacting with a light-colored dog. A woman in a red shirt and grey skirt is on the right, holding the dog's leash. A man in a red shirt is in the center, kneeling and petting the dog. A woman in a red dress is on the left, also reaching towards the dog.	<p><a href="https://education.rabiesalliance.org/login/index.php">https://education.rabiesalliance.org/login/index.php</a></p>



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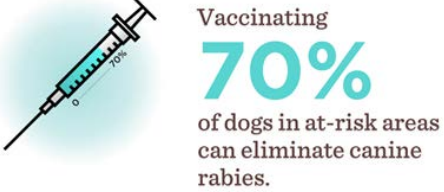

[www.rabiesalliance.org/world-rabies-day](http://www.rabiesalliance.org/world-rabies-day)

	Message	Graphic	Link
11	<p>Did you know that you should never disturb dogs who are sleeping, eating or taking care of puppies? Learn how to behave around dogs and prevent bites</p> <p>#EndRabiesNow #WorldRabiesDay #Zeroby30 #rabies</p>	<p>Eating</p> <p>Sleeping</p> <p>Feeding their puppies</p>	<p><a href="https://rabiesalliance.org/node/402">https://rabiesalliance.org/node/402</a></p>
12	<p>Did you know that the best way of preventing #rabies in humans is vaccinating your dog &amp; keeping the vaccinations up to date?</p> <p>#EndRabiesNow #WorldRabiesDay #Zeroby30</p>		<p><a href="https://rabiesalliance.org/world-rabies-day">https://rabiesalliance.org/world-rabies-day</a></p>



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	Message	Graphic	Link
13	<p>Did you know that a 70% vaccination coverage in dog populations can prevent #rabies from spreading to humans?            #EndRabiesNow            #WorldRabiesDay #ZeroBy30</p>		<p><a href="https://rabiesalliance.org/capacity-building/gdrep">https://rabiesalliance.org/capacity-building/gdrep</a></p>
14	<p>Did you know that your children can easily learn about preventing dog bites through our fun activity books?             #EndRabiesNow            #WorldRabiesDay #ZeroBy30            #rabies</p>		<p><a href="https://rabiesalliance.org/node/402">https://rabiesalliance.org/node/402</a></p>



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	Message	Graphic	Link
15	<p>Did you know that if you're bitten by a dog you should wash the wound with soap &amp; running water for 15 minutes then seek medical advice?</p> <p>#EndRabiesNow            #WorldRabiesDay #Zeroby30            #rabies</p>		<p><a href="https://rabiesalliance.org/node/6814">https://rabiesalliance.org/node/6814</a></p>
16	<p>Did you know that 95% of #rabies deaths happen in Africa &amp; Asia? We need to fight on #WorldRabiesDay and every day to reach #zeroby30</p> <p>#EndRabiesNow</p>	<p>Nearly  <b>85%</b>            of the world is at risk of contracting canine rabies.</p> <p><b>95%</b>            of human rabies deaths occur in Africa and Asia.</p>	<p><a href="https://rabiesalliance.org/world-rabies-day">https://rabiesalliance.org/world-rabies-day</a></p>





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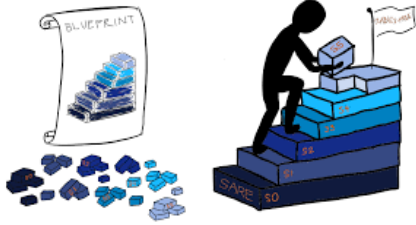
[www.rabiesalliance.org/world-rabies-day](http://www.rabiesalliance.org/world-rabies-day)

	Message	Graphic	Link
17	<p>Did you know that you can download free resources to help you run a great #WorldRabiesDay event?</p> <p>#EndRabiesNow #rabies #Zeroby30</p>	<p><b>World Rabies Day event resources</b> GARC's World Rabies Day resources are available for you to download and use -- we hope they help to make your World Rabies Day event even more successful!</p> <p><b>Plan and promote your event</b></p> <p><b>Event Toolkit</b> Checklists, messages and advice to help you plan and coordinate your event to different audiences.</p> <p><b>Banners and logos</b> 2018 theme banners and WHO logo in over 30 languages.</p> <p><b>Resources to help with your event</b></p> <p><b>Awareness resources</b> Rabies prevention resources in different languages for community education.</p> <p><b>Radio scripts</b> Short radio public service messages to increase rabies awareness in your region.</p> <p><b>Take action</b></p> <p><b>Free rabies courses</b> Online courses for rabies professionals and community educators.</p> <p><b>Support End Rabies Now</b> Sign your organization up to support the End Rabies Now campaign!</p>	<p><a href="https://rabiesalliance.org/world-rabies-day/event-resources">https://rabiesalliance.org/world-rabies-day/event-resources</a></p>
18	<p>Did you know that the global #rabies prevention community is working to end deaths by 2030?</p> <p>#EndRabiesNow #WorldRabiesDay #Zeroby30</p>		<p><a href="https://rabiesalliance.org/index.php/policy/united_against_rabies">https://rabiesalliance.org/index.php/policy/united_against_rabies</a></p>
19	<p>Did you know that garlic can't cure rabies? Learn the facts about #rabies</p> <p>#EndRabiesNow #WorldRabiesDay #Zeroby30</p>		<p><a href="https://rabiesalliance.org/resources/faqs">https://rabiesalliance.org/resources/faqs</a></p>



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	Message	Graphic	Link
20	<p>Did you know that the best way to control #rabies is education, vaccination &amp; surveillance?</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30</p>		<p><a href="https://rabiesalliance.org/world-rabies-day">https://rabiesalliance.org/world-rabies-day</a></p>
21	<p>Did you know that #rabies still kills around 59,000 people every year despite it being 100% preventable? Make a difference #zeroBy30 #WorldRabiesDay #EndRabiesNow</p>	<p>Canine rabies kills more than</p> <h1>59,000</h1> <p>people every year.</p>	<p><a href="https://rabiesalliance.org/world-rabies-day">https://rabiesalliance.org/world-rabies-day</a></p>



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	Message	Graphic	Link
22	<p>Did you know that canine #rabies is one of the world's oldest diseases &amp; one of the most deadly? That's why we need to #EndRabiesNow. Join us for #WorldRabiesDay</p> <p>#ZeroBy30</p>		<p><a href="https://endrabiesnow.org">https://endrabiesnow.org</a></p>
23	<p>Did you know that you can create a customized #rabies prevention poster by registering a #WorldRabiesDay event?</p> <p>#EndRabiesNow #ZeroBy30</p>		<p><a href="https://rabiesalliance.org/world-rabies-day/register">https://rabiesalliance.org/world-rabies-day/register</a></p>



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24	<p>Did you know that preventative measures save nearly 3 million lives annually? These include canine vaccines &amp; post-exposure human vaccines</p> <p>#EndRabiesNow            #WorldRabiesDay #ZeroBy30            #rabies</p>		<p><a href="https://rabiesalliance.org/world-rabies-day">https://rabiesalliance.org/world-rabies-day</a></p>
25	<p>Did you know that the global strategic plan to eliminate #rabies deaths by 2030 has been launched?</p> <p>#EndRabiesNow            #WorldRabiesDay #ZeroBy30</p>		<p><a href="https://rabiesalliance.org/resource/zero-30-global-strategic-plan-end-human-deaths-dog-mediated-rabies-2030">https://rabiesalliance.org/resource/zero-30-global-strategic-plan-end-human-deaths-dog-mediated-rabies-2030</a></p>
26	<p>Did you know that you can share your #WorldRabiesDay event with the whole world by registering it here?</p> <p>#EndRabiesNow #rabies            #ZeroBy30</p>		<p><a href="https://rabiesalliance.org/world-rabies-day/register">https://rabiesalliance.org/world-rabies-day/register</a></p>



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	Message	Graphic	Link
27	<p>Did you know that mass dog vaccination programmes have reduced #rabies by 90% in Latin America?</p> <p>#EndRabiesNow #WorldRabiesDay #ZeroBy30</p>		<a href="https://rabiesalliance.org/world-rabies-day">https://rabiesalliance.org/world-rabies-day</a>
28	<p>Did you know that September 28 is #WorldRabiesDay? This year, you too can share the message and save a life.</p> <p>#EndRabiesNow #rabies #ZeroBy30</p>	<p><b>Rabies: Share the message.</b> <b>SAVE A LIFE.</b></p> <p><a href="http://www.rabiesalliance.org/world-rabies-day">www.rabiesalliance.org/world-rabies-day</a></p>	<a href="https://rabiesalliance.org/world-rabies-day">https://rabiesalliance.org/world-rabies-day</a>