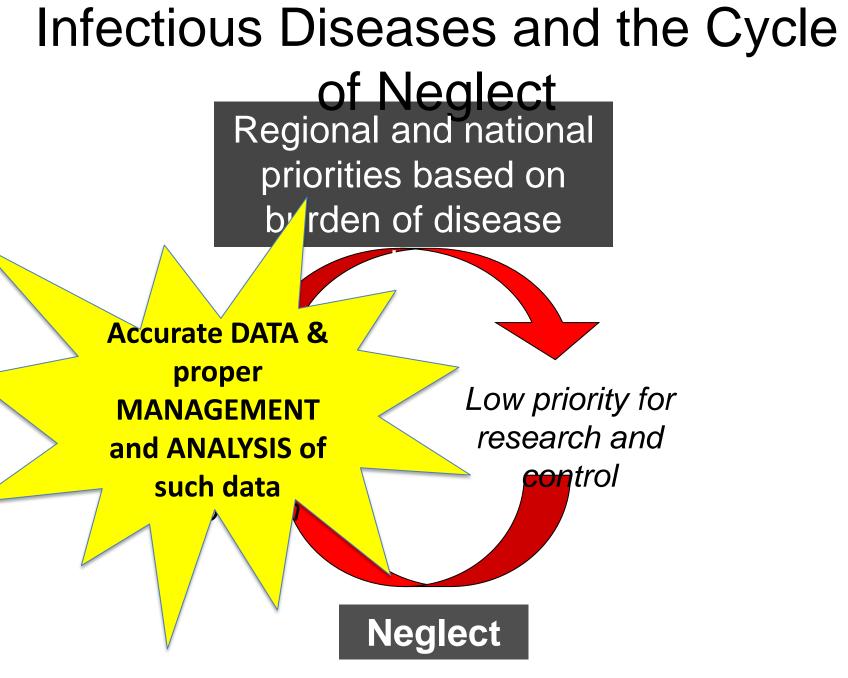
## **Experiences from the** mobile phone-based surveillance (Mp-bS) for rabies in Tanzania

Emmanuel A. Mpolya MMedSci, PhD Nelson Mandela African Institution of Science and Technology (NM-AIST) Arusha, Tanzania

100 km

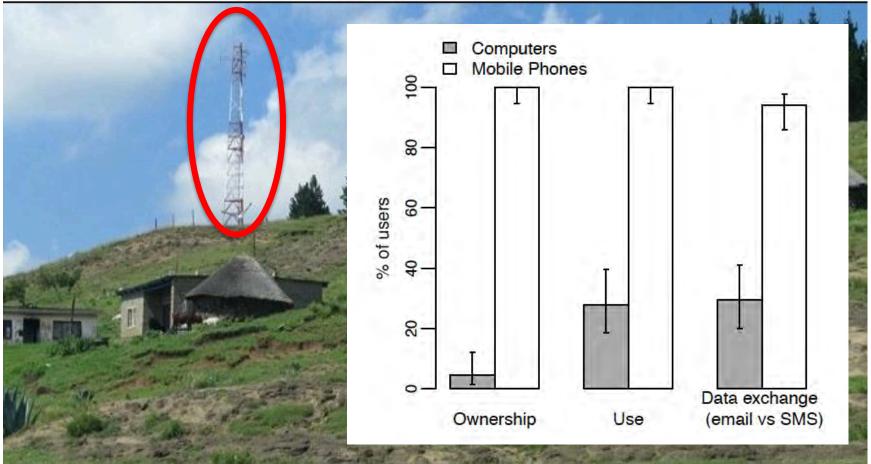
PARACON meeting at Glenburn Lodge, Gauteng, Republic of South Africa, 9-11 June 2015

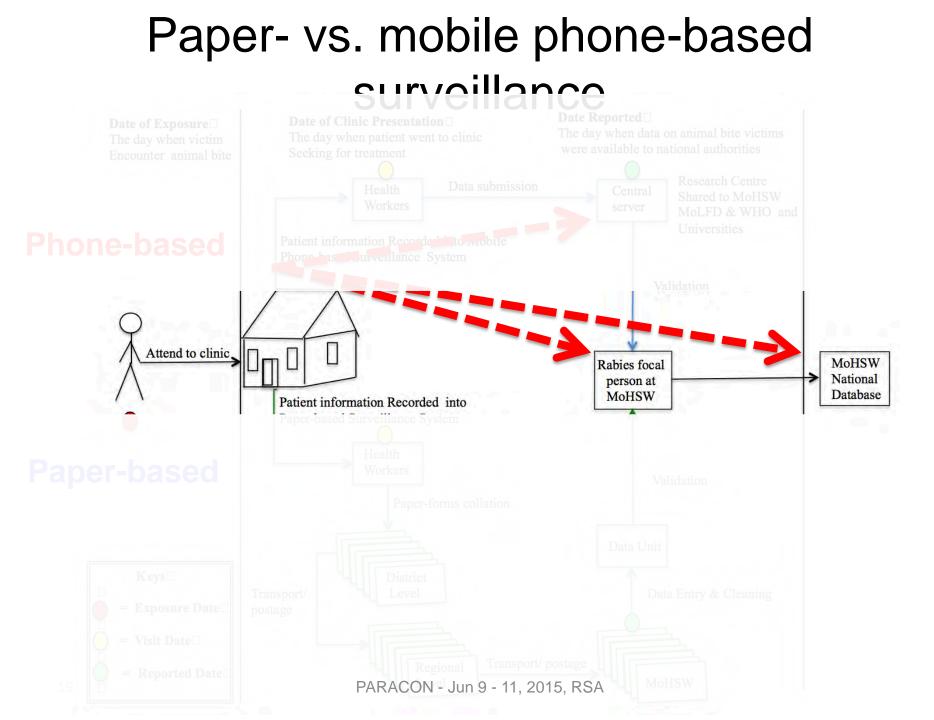


## **Opportunity:** An environment for innovative surveillance

HOUSE HORA	

## Opportunity: An environment for innovative surveillance methods





#### Rabies Elimination Demonstration Project: World Health Southeast Tanzania





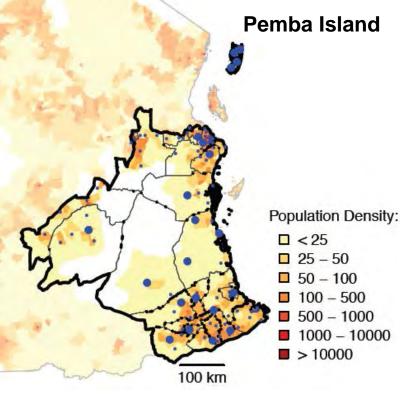
Jamhuri ya Muungano wa Tanzania

#### Key features

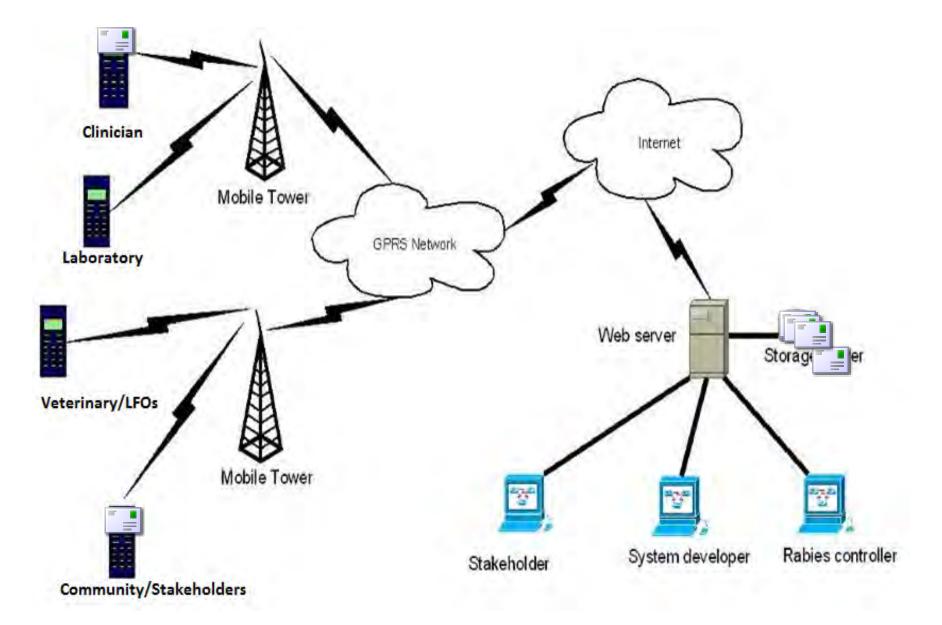
- > 150 workers (vet + health)
- > 100 vet & health units
- 28 districts
- ~ 8 mill. people<sub>H.C</sub>

BILL& MELINDA GATES foundation

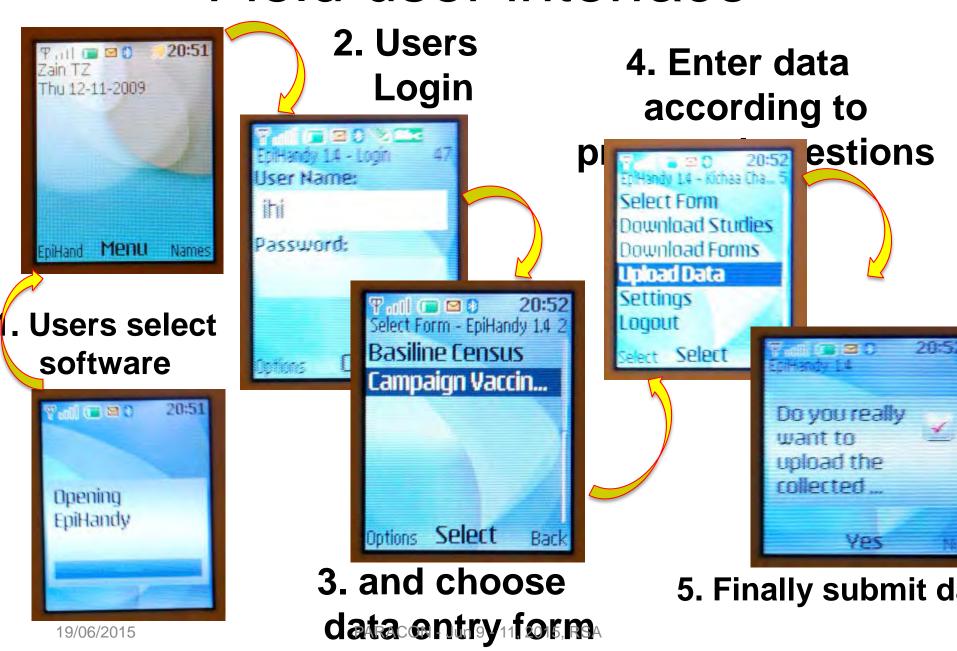




## Mp-bS System architecture



## Field user interface



### Data access

Go to: www.esurveillance.or.tz

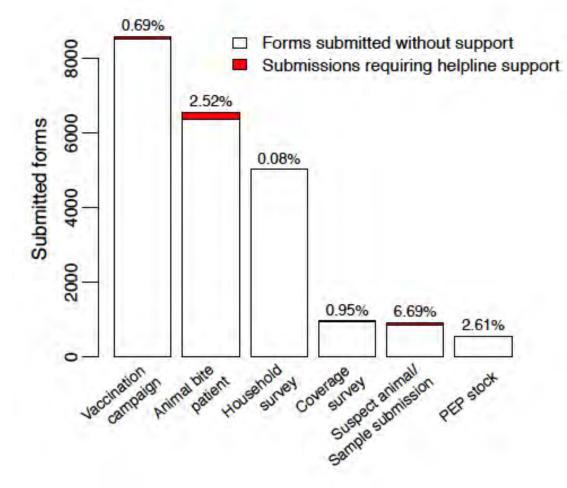


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## Raw data can be downloaded, saved & analyzed

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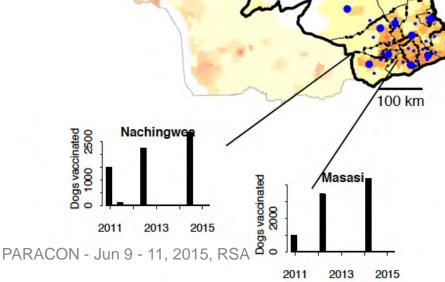
## Experience: Very few problems encountered during online form



## EPIDEMIOLOGICAL INSIGHTS FROM SURVEILLANCE

#### MASS DOG VACCINATION:

- Numbers vaccinated in 2000+ villages
- Improving campaigns as project continues



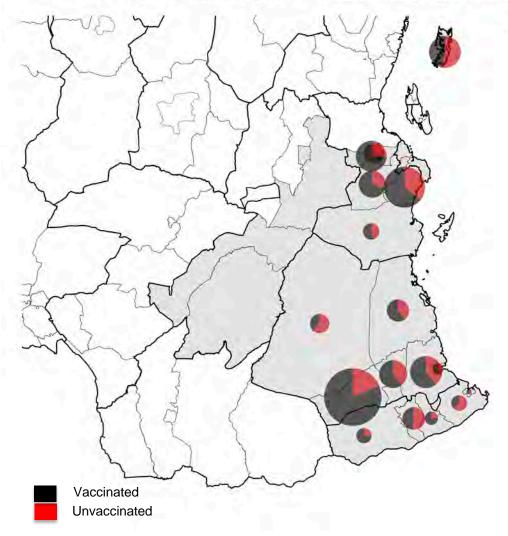
19/06/2015

## EPIDEMIOLOGICAL INSIGHTS FROM SURVEILLANCE

#### MASS DOG VACCINATION:

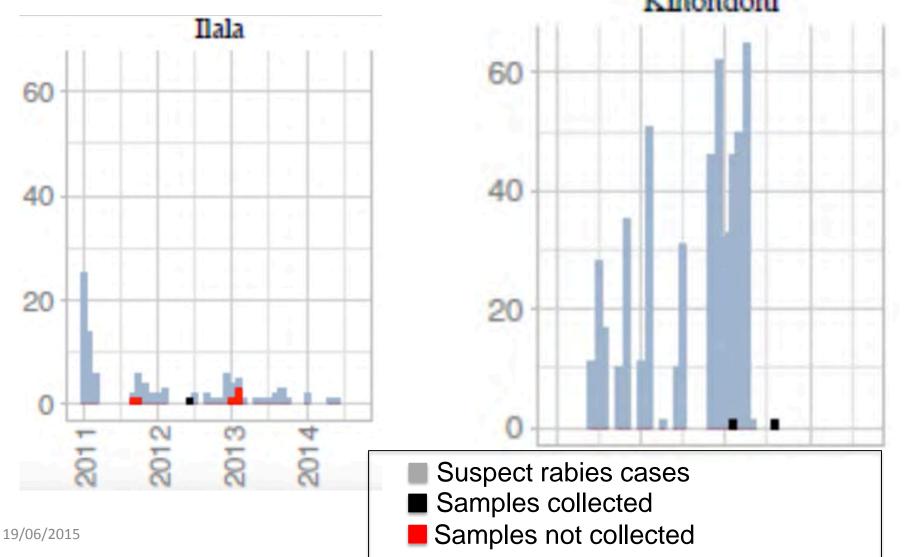
- Vaccination coverage of between 34%-80% across the districts
- Identifies problem areas (e.g. 2 districts with vaccination coverage < 50%)</p>

Estimated vaccination coverage from vaccination campaigns in 2014

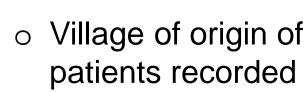


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### EPIDEMIOLOGICAL INSIGHTS FROM SURVEILLANCE CASES



## EPIDEMIOLOGICAL INSIGHTS FROM SURVEILLANGE



**INCIDENCE OF** 

**BITE INJURIES** 

**REPORTED AT** 

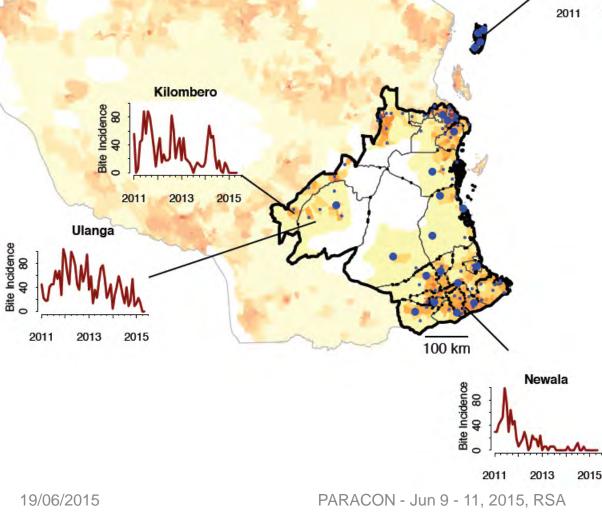
2015

**CLINICS:** 

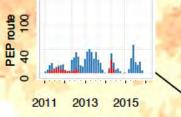
2013

 Considerable decline in demand for PEP

Likely reflects

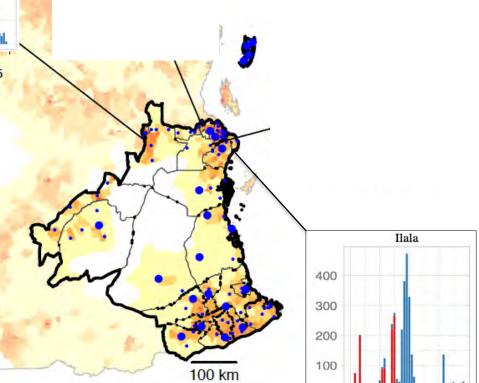


# EPIDEMIOLOGICAL INSIGHTS FROM



#### PEP: ADMINISTRATION ROUTE, UTILIZATION & SHORTAGES:

Transition from IM to ID



Alerts of PEP shortages 19/06/2015

## SURVEILLANCE (CASE OF PEMBA ISLAND)



Mass dog vaccination campaigns have brought the island close to canine rabies elimination

## THE WAY FORWARD

- Sustainable integration within government health systems and with other technical networks to improve system
- Develop application for direct download to users' own phone
- Explore the potential role of public-private partnerships (e.g. mobile phone companies, service providers) to offset costs
- Improve the feedback and bidirectional flow of information to increase participation of frontline workers (e.g. SMS alerts to relevant stakeholders)
- Expand the system to other zoonotic and infectious diseases in close collaboration with ministries

## Acknowledgments



## Acknowledgments

- WHO Country Office, TZ
- Ministry of Livestock and Fisheries Development, TZ
- Ministry of Health and Social Welfare, TZ
- Directorate of Veterinary Services, TZ
- Tanzania Veterinary Laboratory Agency, TZ
- Sokoine University of Agriculture (SUA), TZ
- 19 University of Glasgow, 11 UKRSA



19/06/2015

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## Mobile Phone and Clicker Technology

#### **Global Alliance for Rabies Control**

#### PARACON 2015



## Introduction

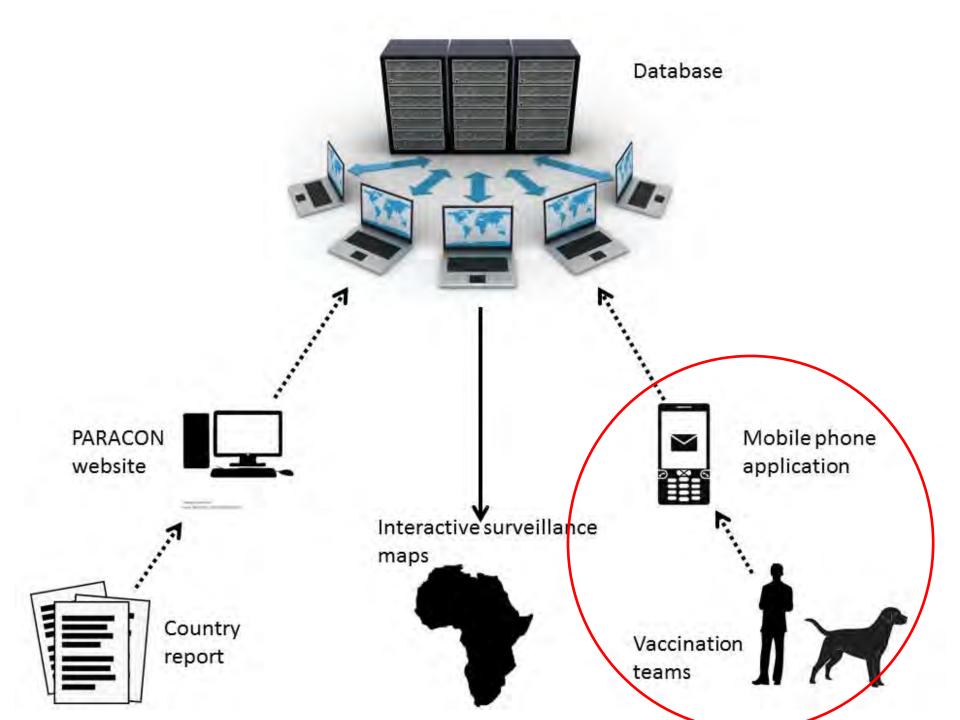
• Need for improved surveillance

• Accurate data

• Easy-to-use methods

• "Real-time" data collection





## Benefits of mobile phones

- Mobile phones:
  - Multi-functional tools
  - Variety of uses
  - Improving technology

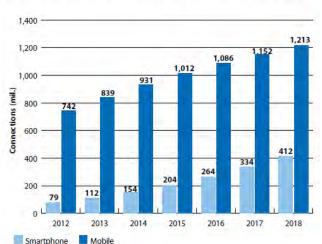


Fig. 3: Africa, smartphone connection forecasts, 2012-2018

- Increasing growth of Mobile phone market
  - More mobile phones than laptops and PCs
  - Increased network coverage
  - Reducing prices of smartphones



## Benefits of mobile phones

- Paper based systems
  - Slow
  - Loss of info
  - Cumbersome



- Transmission of data to electronic format
- Error prone
- Mobile phone apps
  - Mission rabies
    - Data not freely available
    - Too complicated
  - Epicollect etc.





### Why should a new app be developed?

- Simplify
  - Too complicated for single person vaccinator
  - Problems of loss, theft and breakage
- Target specific info
  - Ties in with info from bulletin
  - Supplement to country reports
  - Useful data on a large scale
  - Compare with government reported figures
- Data freely accessible



## **Overcoming challenges**

- Challenges
  - Difficult conditions
  - Theft
  - Breakage
  - High costs related to devices
  - Insufficient time
  - Multiple tasks required of vaccinators
  - Single person vaccinators





## Proposed solution: Clicker system

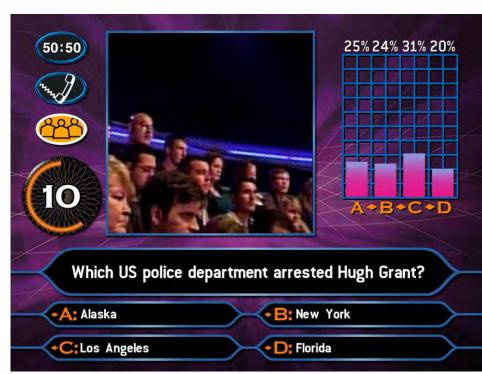




## Proposed solution: Clicker system

- Remote polling device
- Works on RF or IR
- Multiple clickers to a single device
- Simple, cheap





## Ideal data collected

- Owner details
- Dog population numbers
  - Dog population turnover
  - Dog:human ratio
  - Reproductive status
  - Gender ratio
- Vaccination
  - Vaccine used
    - Batch
    - Туре
  - GPS co-ordinates
  - Time and date
  - Previous vaccination status



## Proposed data collected

#### Owner details

- Dog population numbers
  - Dog population turnover
  - Dog:human ratio
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## Proposed data collected

#### Owner details

- Dog population numbers
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  - Gender ratio
- Vaccination
  - Vaccine used
    - Batch
    - Туре
  - GPS co-ordinates
  - Time and date
  - Previous vaccination status



## **Envisioned App**

## VacciTrac



## User log in

Password



## **Campaign selection**

Campaign name<sup>^</sup>

Gauteng, South Africa

Bushbuckridge, South Africa

+Add new campaign



## **Campaign selection**

Gauteng, South Africa

Description^

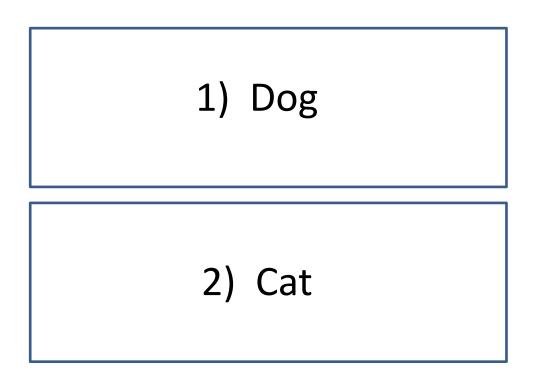
Fixed point

Vaccine<sup>^</sup> Vaccine brand 1

Vaccine batch number Lot-34-523-2355



# Select an animal





# Select Sex and status

A) Adult female >3 months

B) Adult male >3 months

C) Juvenile female <a></a></a></a>

D) Juvenile male <3

months



# Other possible features

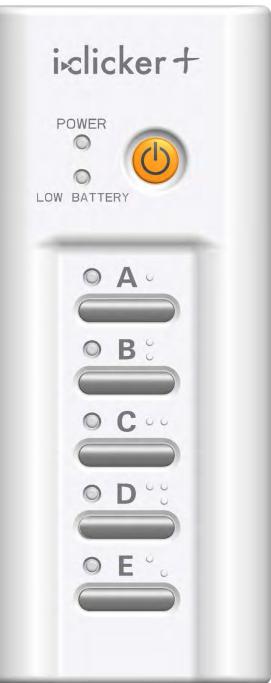
- Follow-up survey function
  - using the same device
  - Determine number of marked vs unmarked animals

- Can also use for basic dog population numbers survey
  - Simply click appropriate button when animal sighted





GAL



# Mobile technology summary

- Easy to use
  - Can be mounted onto a clipboard
- Simple
  - Yet gathers accurate data
- Cheaper
- Reduces costs of theft/breakage/loss



# **Overall Envisioned Results**

- Freely available data
- Cohesion of different reporting systems within a country/region
- Multiple sources of information on a single database
- Interactive maps





# World Rabies Day PARACON - June 2015



# What is World Rabies Day?

**WHAT:** A day of communication, motivation, and action

- WHY: To raise global awareness about rabiesTo promote education in local communities to control and prevent rabies
- WHERE: Worldwide
- **WHEN:** Annually on September 28
- **HOW:** Events organized regionally, nationally, and locally
- WHO: At risk populations, stakeholders, donors & fundraisers





# World Rabies Day launched 2007

GOALS

- Engage the support of all international health organizations and all stakeholders
- Establish a central website for information on WRD activities, educational material, reports
- Provide basic 'toolkits' for conducting events
- ✓ Create media interest through coverage of events
- ✓ Use WRD as a 'reminder' to get pets vaccinated
- Encourage communities at risk to 'do something' on WRD
- Set a goal of engaging 55,000 people to do something to increase awareness on WRD





# **Global Impact of World Rabies Day**

- Since September 2007...
  - Reached over 200 million people
  - Events held in at least 51 countries



WRD parade in Indian village Photo: Dr Ashwath Narayana



Children bringing pets to be vaccinated in Napak, Uganda during WRD 2010 Photo: Dr Inangolet Francis Olaki





#### World Rabies Day 2014











## World Rabies Day – programme integration

At global level	<ul> <li>Global One Health Challenge for WRD events</li> <li>Promotion of Blueprint/SARE progress</li> </ul>	Increase global commitment to rabies elimination	
At regional network meeting	<ul> <li>Country commitment to hold WRD events</li> <li>Promotion of Blueprint/SARE progress</li> </ul>	Delivery PlatformsMid EastAfricaAsia	
At country level	<ul> <li>Support for target country WRD events</li> <li>Promotion of Blueprint/SARE progress</li> </ul>	Country Specific Messaging	

GRADUATE



# A global event 2014

#### **Global One Health Challenge**

- Coordinated by GARC in partnership with IVSA and IFMSA
- 28 "One Health" events
- Teams had to include medical and vet students
- Total impact
  - > 12,000 animals vaccinated
  - > 1,600,000 reached with rabies prevention messages
    - Including 105,446 directly educated











# Another global event 2014

#### Me and My Dog

- One Health message
- New audiences social media
- Engagement 123,500 people
- Reached > 6,000,000 people
- 2<sup>nd</sup> most mentioned hashtag in Mumbai
- Also trended nationally in India



Help spread awareness about rabies. If you have vaccinated your dog against rabies share a picture with your healthy dog and nominate other dog owners to do the same #TogetherAgainstRabies



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On Post	
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#### An example national event

#### Sri Lanka

"National Commemoration of World Rabies Day"

- Walk with the participation of school children, nursing trainees, and primary health care staff.
- Display of messages on rabies prevention developed by school children.
- Followed by seminar and prize giving. Chief guest honourable Minister of Health.







#### An example local event

#### **Quiz Night**

- Rabies awareness lecture for medical professionals including
  - doctors
  - interns
  - nurses
  - para-medical staff
- Followed by a quiz and social evening





# Who holds World Rabies Day events?

Anyone who cares about ending rabies - organisers are people from all walks of life, including:

Community leaders	Public health NGOs	And groups working together!
Clinics	Volunteers	Parents
Government departments	Fundraisers	Businesses
Municipalities	Animal welfare NGOs	Hospitals
Health workers	Students	Scientists
Physicians	Veterinarians	Teachers





# Tools

- Guides and tips to taking action on World Rabies Day <u>http://rabiesalliance.org/world-rabies-day/publicizing-your-event/</u>
  - Organisers' summary
  - Ideas
  - Key messages
  - Event planning
  - Communications
  - Modifiable press releases
  - Presentation for getting buy-in from in-country stakeholders
  - Policy toolkit
- Share World Rabies Day events

http://rabiesalliance.org/world-rabies-day/report-event/

• World Rabies Day logos in different languages

http://rabiesalliance.org/world-rabies-day/logos/





#### Resources

- **Posters** to raise awareness of rabies prevention; to advertise events
- Leaflets to raise awareness of rabies prevention
- Teaching materials age appropriate lesson plans and worksheets
   in various target languages
- Coloring pages for younger children
- Video links

All available from

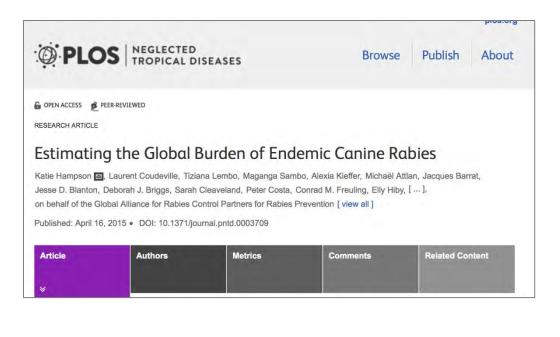
http://rabiesalliance.org/resources/





# 2015 Country Specific Messages

- Recent publications on Notifiability & Global Burden facilitate World Rabies Day messages specific to the needs of your country
  - to increase the relevance your messaging
  - To maximise the impact of your World Rabies Day efforts







# Next Steps

- Determine your country's priorities
- Develop country specific key messages
- Use GARC resources to support your efforts
- Share your event on rabiesalliance.org/world-rabies-day
  - this raises the profile of the disease and demonstrates your engagement to donors
- Work with and support your neighbours





# Keep in touch

Stay up to date with our latest news

Quarterly newsletter



http://rabiesalliance.org/about-us/subscribe/

facebook.com/GlobalAllianceforRabiesControl

Probiosollionas

@rabiesalliance

World Rabies Day Coordinator

liz.davidson@rabiesalliance.org



