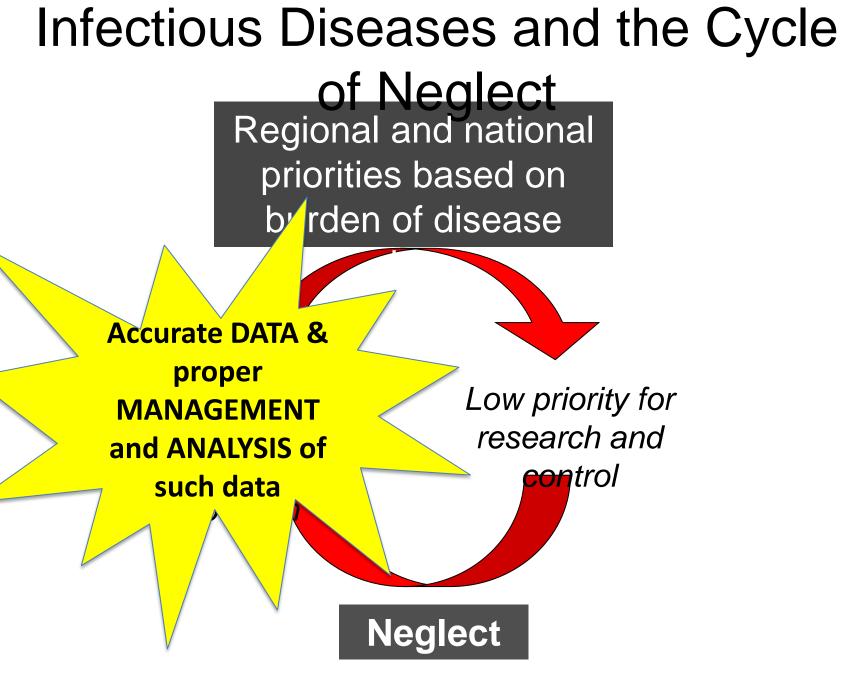
Experiences from the mobile phone-based surveillance (Mp-bS) for rabies in Tanzania

Emmanuel A. Mpolya MMedSci, PhD Nelson Mandela African Institution of Science and Technology (NM-AIST) Arusha, Tanzania

100 km

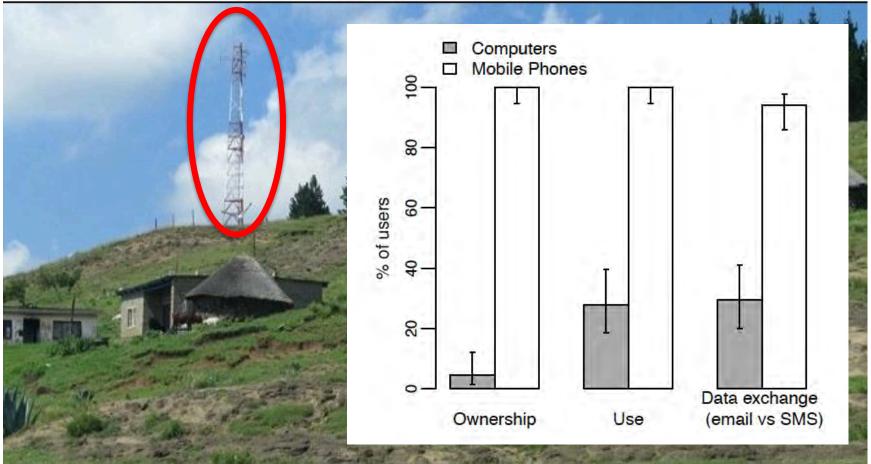
PARACON meeting at Glenburn Lodge, Gauteng, Republic of South Africa, 9-11 June 2015

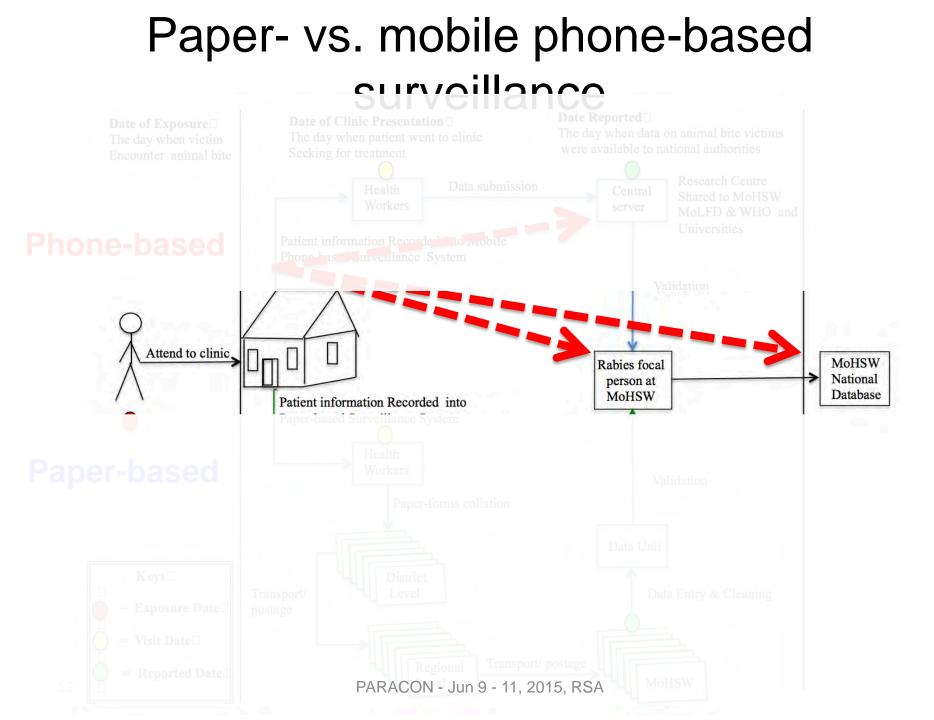


Opportunity: An environment for innovative surveillance

HOUSE HORA	

Opportunity: An environment for innovative surveillance methods





Rabies Elimination Demonstration Project: World Health Southeast Tanzania





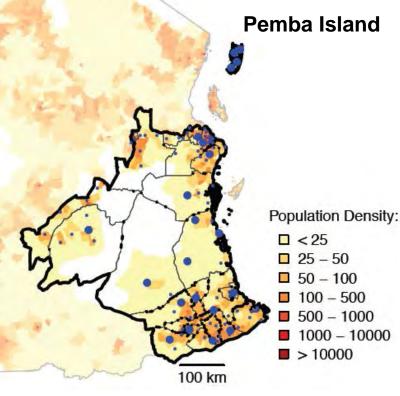
Jamhuri ya Muungano wa Tanzania

Key features

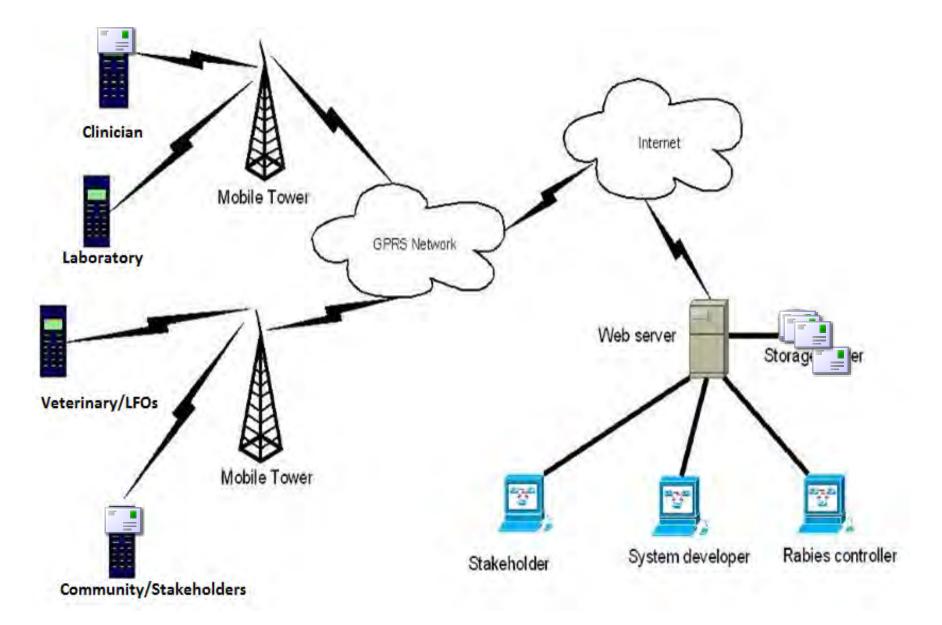
- > 150 workers (vet + health)
- > 100 vet & health units
- 28 districts
- ~ 8 mill. people_{H.C}

BILL& MELINDA GATES foundation

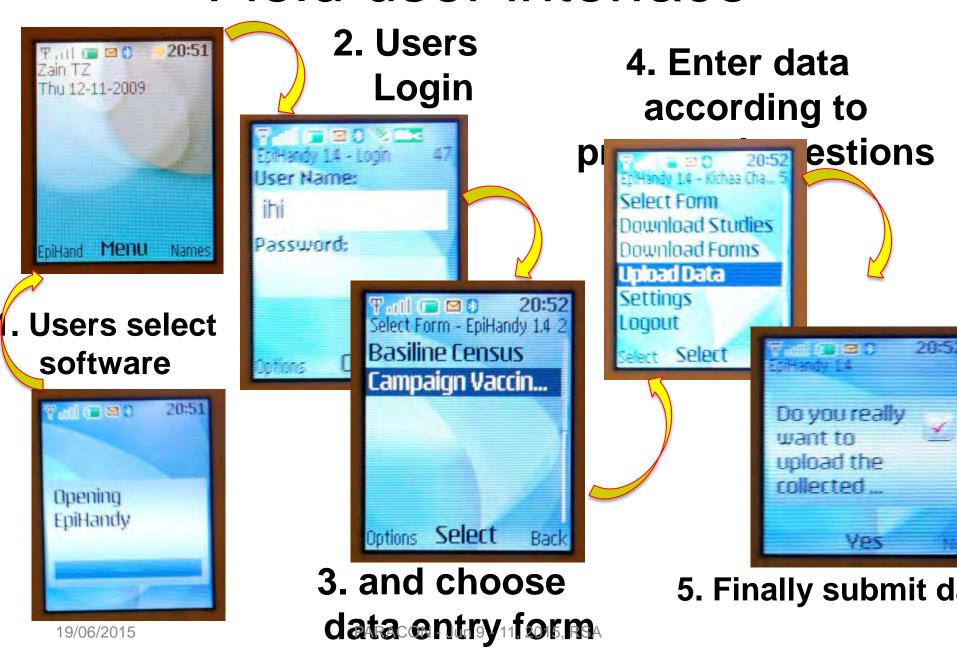




Mp-bS System architecture



Field user interface



Data access

Go to: www.esurveillance.or.tz

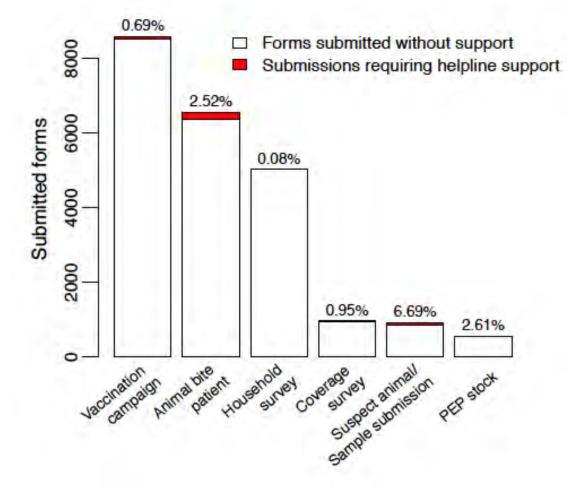


PARACON - Jun 9 - 11, 2015, RSA

Raw data can be downloaded, saved & analyzed

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34	08/05/2010	6:15:00 AM	1:20:00	PM /	Angela Monge	morogoro		ulanga	Chirombola	3	L263998	14	16	Chanjo Itolewe	e mwe	zi Augu
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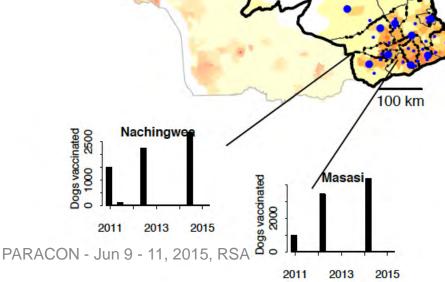
Experience: Very few problems encountered during online form



EPIDEMIOLOGICAL INSIGHTS FROM SURVEILLANCE

MASS DOG VACCINATION:

- Numbers vaccinated in 2000+ villages
- Improving campaigns as project continues



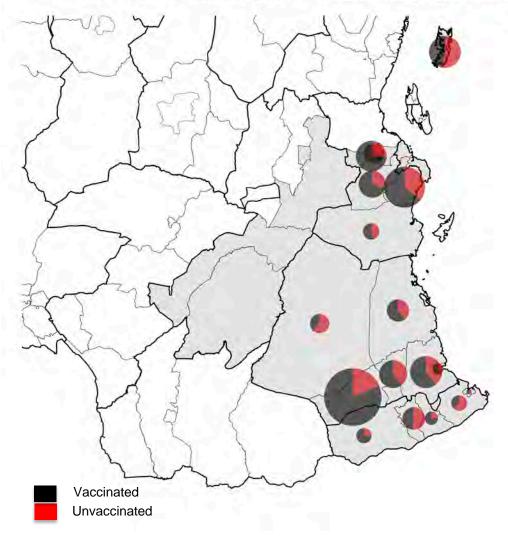
19/06/2015

EPIDEMIOLOGICAL INSIGHTS FROM SURVEILLANCE

MASS DOG VACCINATION:

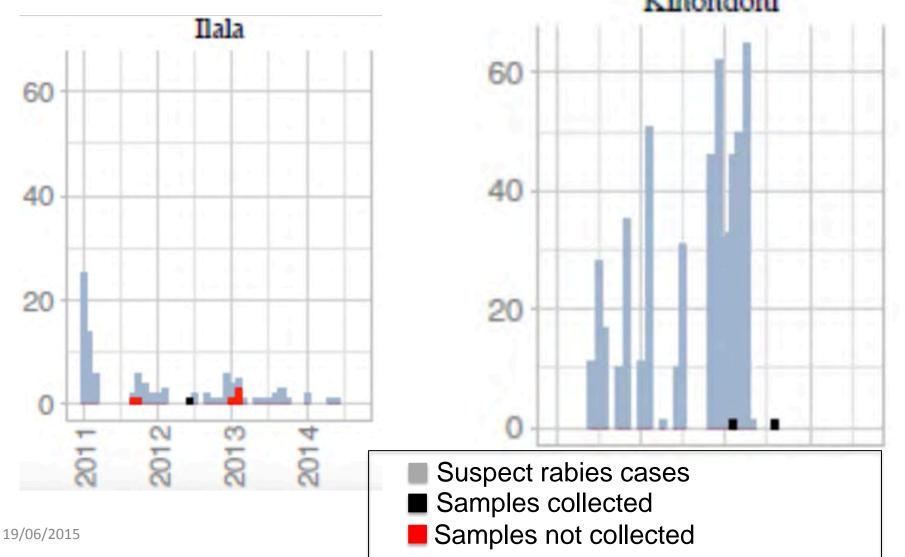
- Vaccination coverage of between 34%-80% across the districts
- Identifies problem areas (e.g. 2 districts with vaccination coverage < 50%)</p>

Estimated vaccination coverage from vaccination campaigns in 2014

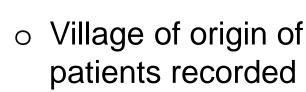


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EPIDEMIOLOGICAL INSIGHTS FROM SURVEILLANCE CASES



EPIDEMIOLOGICAL INSIGHTS FROM SURVEILLANGE



INCIDENCE OF

BITE INJURIES

REPORTED AT

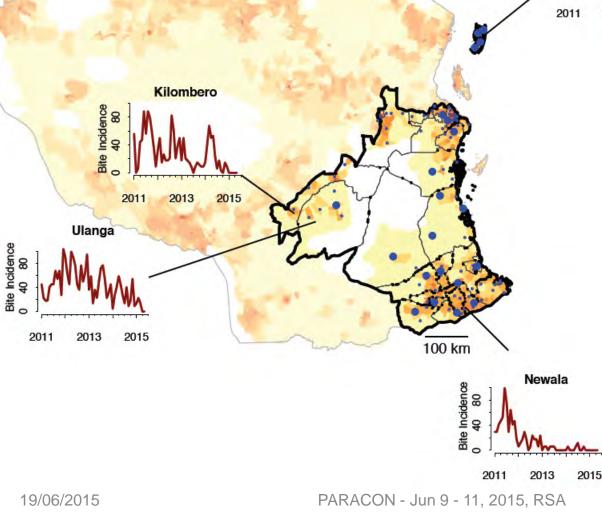
2015

CLINICS:

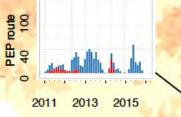
2013

 Considerable decline in demand for PEP

Likely reflects

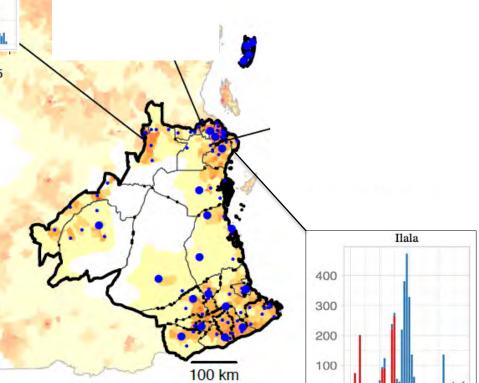


EPIDEMIOLOGICAL INSIGHTS FROM



PEP: ADMINISTRATION ROUTE, UTILIZATION & SHORTAGES:

Transition from IM to ID



Alerts of PEP shortages 19/06/2015

SURVEILLANCE (CASE OF PEMBA ISLAND)



Mass dog vaccination campaigns have brought the island close to canine rabies elimination

THE WAY FORWARD

- Sustainable integration within government health systems and with other technical networks to improve system
- Develop application for direct download to users' own phone
- Explore the potential role of public-private partnerships (e.g. mobile phone companies, service providers) to offset costs
- Improve the feedback and bidirectional flow of information to increase participation of frontline workers (e.g. SMS alerts to relevant stakeholders)
- Expand the system to other zoonotic and infectious diseases in close collaboration with ministries

Acknowledgments



Acknowledgments

- WHO Country Office, TZ
- Ministry of Livestock and Fisheries Development, TZ
- Ministry of Health and Social Welfare, TZ
- Directorate of Veterinary Services, TZ
- Tanzania Veterinary Laboratory Agency, TZ
- Sokoine University of Agriculture (SUA), TZ
- 19 University of Glasgow, 11 UKRSA



19/06/2015

PARACON - Jun 9 - 11, 2015, RSA

Mobile Phone and Clicker Technology

Global Alliance for Rabies Control

PARACON 2015



Introduction

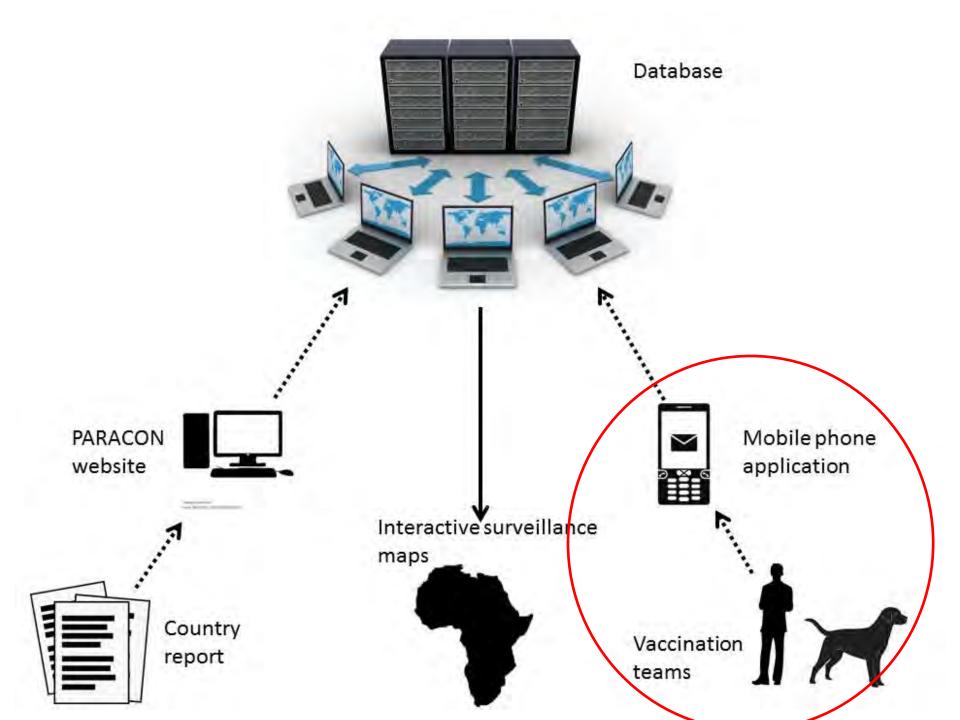
• Need for improved surveillance

• Accurate data

• Easy-to-use methods

• "Real-time" data collection





Benefits of mobile phones

- Mobile phones:
 - Multi-functional tools
 - Variety of uses
 - Improving technology

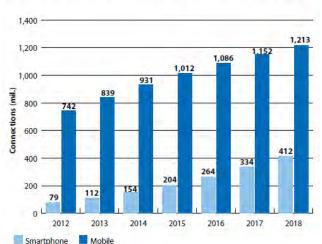


Fig. 3: Africa, smartphone connection forecasts, 2012-2018

- Increasing growth of Mobile phone market
 - More mobile phones than laptops and PCs
 - Increased network coverage
 - Reducing prices of smartphones



Benefits of mobile phones

- Paper based systems
 - Slow
 - Loss of info
 - Cumbersome



- Transmission of data to electronic format
- Error prone
- Mobile phone apps
 - Mission rabies
 - Data not freely available
 - Too complicated
 - Epicollect etc.





Why should a new app be developed?

- Simplify
 - Too complicated for single person vaccinator
 - Problems of loss, theft and breakage
- Target specific info
 - Ties in with info from bulletin
 - Supplement to country reports
 - Useful data on a large scale
 - Compare with government reported figures
- Data freely accessible



Overcoming challenges

- Challenges
 - Difficult conditions
 - Theft
 - Breakage
 - High costs related to devices
 - Insufficient time
 - Multiple tasks required of vaccinators
 - Single person vaccinators





Proposed solution: Clicker system

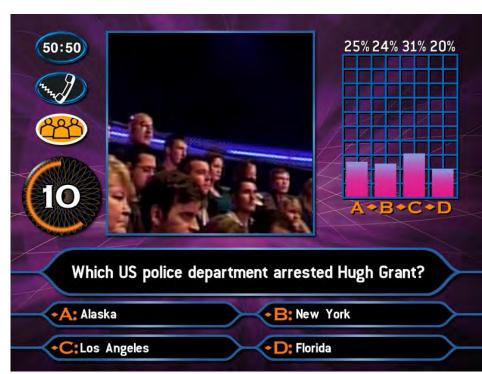




Proposed solution: Clicker system

- Remote polling device
- Works on RF or IR
- Multiple clickers to a single device
- Simple, cheap





Ideal data collected

- Owner details
- Dog population numbers
 - Dog population turnover
 - Dog:human ratio
 - Reproductive status
 - Gender ratio
- Vaccination
 - Vaccine used
 - Batch
 - Туре
 - GPS co-ordinates
 - Time and date
 - Previous vaccination status



Proposed data collected

Owner details

- Dog population numbers
 - Dog population turnover
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Proposed data collected

Owner details

- Dog population numbers
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 - Gender ratio
- Vaccination
 - Vaccine used
 - Batch
 - Туре
 - GPS co-ordinates
 - Time and date
 - Previous vaccination status



Envisioned App

VacciTrac



User log in

Password



Campaign selection

Campaign name[^]

Gauteng, South Africa

Bushbuckridge, South Africa

+Add new campaign



Campaign selection

Gauteng, South Africa

Description^

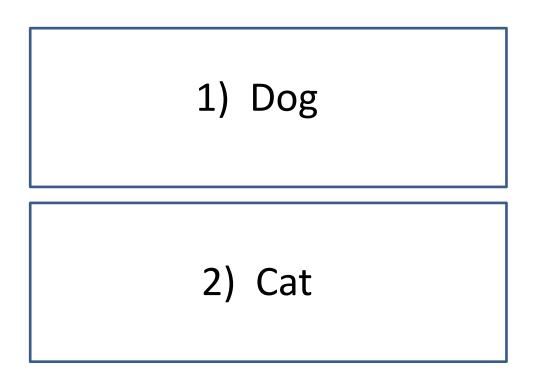
Fixed point

Vaccine[^] Vaccine brand 1

Vaccine batch number Lot-34-523-2355



Select an animal





Select Sex and status

A) Adult female >3 months

B) Adult male >3 months

C) Juvenile female <a>

D) Juvenile male <3

months



Other possible features

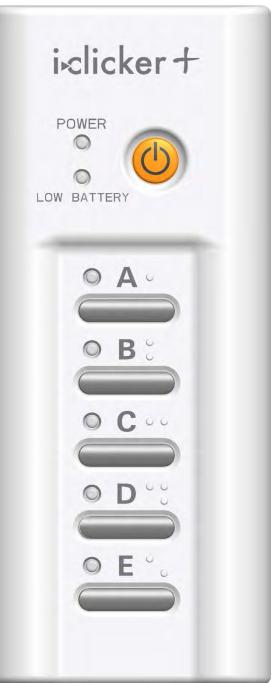
- Follow-up survey function
 - using the same device
 - Determine number of marked vs unmarked animals

- Can also use for basic dog population numbers survey
 - Simply click appropriate button when animal sighted





GAL



Mobile technology summary

- Easy to use
 - Can be mounted onto a clipboard
- Simple
 - Yet gathers accurate data
- Cheaper
- Reduces costs of theft/breakage/loss



Overall Envisioned Results

- Freely available data
- Cohesion of different reporting systems within a country/region
- Multiple sources of information on a single database
- Interactive maps





World Rabies Day PARACON - June 2015



What is World Rabies Day?

WHAT: A day of communication, motivation, and action

- WHY: To raise global awareness about rabiesTo promote education in local communities to control and prevent rabies
- WHERE: Worldwide
- **WHEN:** Annually on September 28
- **HOW:** Events organized regionally, nationally, and locally
- WHO: At risk populations, stakeholders, donors & fundraisers





World Rabies Day launched 2007

GOALS

- Engage the support of all international health organizations and all stakeholders
- Establish a central website for information on WRD activities, educational material, reports
- Provide basic 'toolkits' for conducting events
- ✓ Create media interest through coverage of events
- ✓ Use WRD as a 'reminder' to get pets vaccinated
- Encourage communities at risk to 'do something' on WRD
- Set a goal of engaging 55,000 people to do something to increase awareness on WRD





Global Impact of World Rabies Day

- Since September 2007...
 - Reached over 200 million people
 - Events held in at least 51 countries



WRD parade in Indian village Photo: Dr Ashwath Narayana



Children bringing pets to be vaccinated in Napak, Uganda during WRD 2010 Photo: Dr Inangolet Francis Olaki





World Rabies Day 2014











World Rabies Day – programme integration

At global level	 Global One Health Challenge for WRD events Promotion of Blueprint/SARE progress 	Increase global commitment to rabies elimination	
At regional network meeting	 Country commitment to hold WRD events Promotion of Blueprint/SARE progress 	Delivery PlatformsMid EastAfricaAsia	
At country level	 Support for target country WRD events Promotion of Blueprint/SARE progress 	Country Specific Messaging	

GRADUATE



A global event 2014

Global One Health Challenge

- Coordinated by GARC in partnership with IVSA and IFMSA
- 28 "One Health" events
- Teams had to include medical and vet students
- Total impact
 - > 12,000 animals vaccinated
 - > 1,600,000 reached with rabies prevention messages
 - Including 105,446 directly educated











Another global event 2014

Me and My Dog

- One Health message
- New audiences social media
- Engagement 123,500 people
- Reached > 6,000,000 people
- 2nd most mentioned hashtag in Mumbai
- Also trended nationally in India



Help spread awareness about rabies. If you have vaccinated your dog against rabies share a picture with your healthy dog and nominate other dog owners to do the same #TogetherAgainstRabies



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ents & Shares	
2,431	
On Post	
51	
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50	
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Photo Views Link Clicks
NEGATIVE FEEDBACK
17 Hide Post 0 H

0 Report as Spam





00

An example national event

Sri Lanka

"National Commemoration of World Rabies Day"

- Walk with the participation of school children, nursing trainees, and primary health care staff.
- Display of messages on rabies prevention developed by school children.
- Followed by seminar and prize giving. Chief guest honourable Minister of Health.







An example local event

Quiz Night

- Rabies awareness lecture for medical professionals including
 - doctors
 - interns
 - nurses
 - para-medical staff
- Followed by a quiz and social evening





Who holds World Rabies Day events?

Anyone who cares about ending rabies - organisers are people from all walks of life, including:

Community leaders	Public health NGOs	And groups working together!
Clinics	Volunteers	Parents
Government departments	Fundraisers	Businesses
Municipalities	Animal welfare NGOs	Hospitals
Health workers	Students	Scientists
Physicians	Veterinarians	Teachers





Tools

- Guides and tips to taking action on World Rabies Day <u>http://rabiesalliance.org/world-rabies-day/publicizing-your-event/</u>
 - Organisers' summary
 - Ideas
 - Key messages
 - Event planning
 - Communications
 - Modifiable press releases
 - Presentation for getting buy-in from in-country stakeholders
 - Policy toolkit
- Share World Rabies Day events

http://rabiesalliance.org/world-rabies-day/report-event/

• World Rabies Day logos in different languages

http://rabiesalliance.org/world-rabies-day/logos/





Resources

- **Posters** to raise awareness of rabies prevention; to advertise events
- Leaflets to raise awareness of rabies prevention
- Teaching materials age appropriate lesson plans and worksheets
 in various target languages
- Coloring pages for younger children
- Video links

All available from

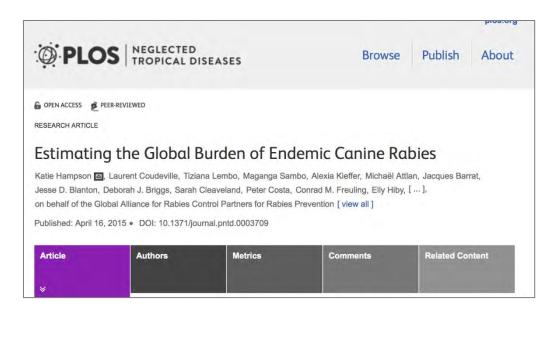
http://rabiesalliance.org/resources/





2015 Country Specific Messages

- Recent publications on Notifiability & Global Burden facilitate World Rabies Day messages specific to the needs of your country
 - to increase the relevance your messaging
 - To maximise the impact of your World Rabies Day efforts







Next Steps

- Determine your country's priorities
- Develop country specific key messages
- Use GARC resources to support your efforts
- Share your event on rabiesalliance.org/world-rabies-day
 - this raises the profile of the disease and demonstrates your engagement to donors
- Work with and support your neighbours





Keep in touch

Stay up to date with our latest news

Quarterly newsletter



http://rabiesalliance.org/about-us/subscribe/

facebook.com/GlobalAllianceforRabiesControl

Probiosollionas

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World Rabies Day Coordinator

liz.davidson@rabiesalliance.org



