


















2019 Social media toolkit

Suggested date	Facebook text	Twitter text	Image(s) – in separate folder	Other optional hashtags
Sept 1	<p>September 28th is #WorldRabiesDay, and this year our theme is 'Rabies:Vaccinate to Eliminate.' Vaccinate your dog. Protecting dogs against rabies helps protect you and your family too. Find out what's happening across the world and add your support https://rabiesalliance.org/world-rabies-day</p>	<p>September 28th is #WorldRabiesDay, and this year our theme is 'Rabies:Vaccinate to Eliminate.' Find out what's happening across the world and add your support https://rabiesalliance.org/world-rabies-day</p>	 <p>01 WRD banner</p>	<p>#GARC #rabiesprevention #Rabies #vaccination #vaccinatetoeliminate</p>
Sept 3	<p>Teach children to always tell you if an animal bites or scratches them. Praise a child for doing this. Become a Rabies Educator and teach your family and community about #rabiesprevention. Complete the free Rabies Educator Certificate #onlinecourse by #GARC to give you the skills and knowledge to educate others. https://rabiesalliance.org/capacity-building/gep Be well-prepared for #WorldRabiesDay</p>	<p>Learn more about the #GARC free #onlinecourse and become a #rabies educator now, be well-prepared for #WorldRabiesDay! https://rabiesalliance.org/capacity-building/gep</p>	 <p>02 Rabies_Educator..</p>	<p>#CPD #free #certificate #education</p>
Sept 5	<p>Each year #GARC and MSD Animal Health hold the #WorldRabiesDay Awards to recognise efforts by people in communities like ours who help to save lives on a daily basis. Read more about last year's awardees here https://rabiesalliance.org/world-rabies-day/awards and be inspired by their battle to #EndRabiesNow! This year after #WorldRabiesDay you'll be able to vote for your most inspiring champions - follow @rabiesalliance to be part of the Awards selection process</p>	<p>Be inspired by the efforts of people like you and me to fight rabies and save lives. #WorldRabiesDay awardees 2018 can be viewed here https://rabiesalliance.org/world-rabies-day/awards</p>	 <p>03 WRD_Awards_2019</p>	<p>#WRDawards #prize #award</p>

Suggested date	Facebook text	Twitter text	Image(s) – in separate folder	Other optional hashtags
Sept 7	<p>Fear of rabies leads to the inhumane culling of millions of dogs every year and doesn't stop #rabies. Vaccination is the answer. #WorldRabiesDay is the best time to find out more about #rabies and how you can keep yourself and your animals safe through regular vaccination of dogs. Visit the #GARC website to find out more about upcoming events and how you can prevent rabies https://rabiesalliance.org/world-rabies-day</p>	<p>Fear of #rabies leads to the inhumane culling of millions of dogs every year and doesn't stop #rabies. Vaccination is the answer. Use #WorldRabiesDay to help people and animals https://rabiesalliance.org/world-rabies-day</p>	 <p>04 RPO_green</p>	<p>#dogbites #rabiesprevention #vaccination #vaccinatetoeliminate</p>
Sept 9	<p>This year's #WorldRabiesDay's theme is Rabies: Vaccinate to Eliminate. #Rabies vaccination of dogs is essential to prevent rabies, and in many countries it is a legal requirement. Can you name any such countries?</p>	<p>#Rabies vaccination is essential and in many countries it is part of legislation. Can you name any such countries? #WorldRabiesDay</p>	 <p>05 RPO_red</p>	<p>#GARC #rabiesprevention #vaccination #vaccinatetoeliminate</p>
Sept 11	<p>Responsible dog owners and guardians take good care of their dogs - this includes vaccinations against #rabies and other diseases, proper exercise, comfortable shelter, good food, and companionship. Learn how to be your dog's best friend this #WorldRabiesDay https://rabiesalliance.org/resource/want-friend-be-friend-english</p>	<p>Responsible dog owners and guardians take good care of their dogs. Learn how to be your dog's friend this #WorldRabiesDay https://rabiesalliance.org/resource/want-friend-be-friend-english</p>	 <p>06 RPO_peach</p>	<p>#Wantafriend #RPO #animalwelfare #vaccinatetoeliminate</p>
Sept 13	<p>This #WorldRabiesDay, prevent dog bites by learning how to understand dog behaviour and how to stay safe around dogs. Learn to read a dog's body language and don't tease or attack them. Learn more at https://rabiesalliance.org/resource/want-friend-be-friend-english</p>	<p>This #WorldRabiesDay, prevent dog bites by learning how to understand dog behaviour and how to stay safe around dogs https://rabiesalliance.org/resource/want-friend-be-friend-english</p>	 <p>07WantFriend_booklet</p>	<p>#dogbites #rabiesprevention #GARC #rabies</p>

Suggested date	Facebook text	Twitter text	Image(s) – in separate folder	Other optional hashtags
Sept 16	Do you know what to do if you're bitten by a dog? Immediately wash the wound for 15 minutes with soap and running water, and consult your doctor about vaccinations. Rabies is 99% fatal but 100% preventable - get resources to hold/join a #WorldRabiesDay event at https://rabiesalliance.org/world-rabies-day/event-resources Rabies: Vaccinate to Eliminate.	If you're bitten by a dog, immediately wash the wound for 15 minutes and consult your doctor about vaccinations. Educate others with a #WorldRabiesDay event and get resources https://rabiesalliance.org/world-rabies-day/event-resources	 08 Human_vaccination	#dogbites #rabies #rabiesprevention #GARC #vaccinatetoeliminate
Sept 17	Learn about #rabies with these #GARC videos, some for adults and some for children, in various languages and on a wide variety of topics. Ensure you find out more about rabies - the fun way! https://rabiesalliance.org/resources/search?type=74	Tired of reading endless text about #rabies? Learn about #rabies with videos provided by #GARC online https://rabiesalliance.org/resources/search?type=74	 09 Video_clipart	#dogbites #rabies #rabiesprevention
Sept 18	Vaccinating 70% of dogs in at-risk areas can eliminate canine rabies. Is your dog regularly vaccinated against #rabies? Be part of the solution - vaccinate your dog and encourage others to do so as well https://rabiesalliance.org/resources/search?type=915	Vaccinating 70% of dogs in at-risk areas can eliminate canine rabies. Is your dog regularly vaccinated against #rabies? Be part of the solution - vaccinate your dog and encourage others to do so as well https://rabiesalliance.org/resources/search?type=915	 10 Vaccinate_70%	#GARC #rabiesprevention #RPO #vaccinatetoeliminate
Sept 20	You could be certified as a Community Coordinator for Rabies, and help to keep the people and animals in your neighbourhood safe from #rabies. This #WorldRabiesDay do a free online course with #GARC to play an essential role in protecting your community from rabies https://rabiesalliance.org/capacity-building/gep	You could be certified as a Community Coordinator for Rabies with a free online course, and help to keep the people and animals in your neighbourhood safe from #rabies https://rabiesalliance.org/capacity-building/gep	 11 CCC_course_online	#GARC #rabiesprevention #education

Suggested date	Facebook text	Twitter text	Image(s) – in separate folder	Other optional hashtags
Sept 23	<p>#WorldRabiesDay is just around the corner - do you know all about #rabies? Read up on #FAQs and spread the word among your family and friends to help save lives https://rabiesalliance.org/resources/faqs</p>	<p>#WorldRabiesDay is just around the corner - do you know all about #rabies? Read up on #FAQs and spread the word among your family and friends to help save lives https://rabiesalliance.org/resources/faqs</p>	 <p>12 Facts_save_lives</p>	<p>#GARC #vaccinatetoeliminate</p>
Sept 25	<p>Together we can end human deaths from dog-transmitted rabies by 2030. The United Against Rabies collaboration (#WHO, #OIE, #FAO and #GARC) plans to deliver a comprehensive, Strategic Plan to reach "Zero by 30". Do something this #WorldRabiesDay to help reach this goal https://rabiesalliance.org/world-rabies-day</p>	<p>The United Against Rabies collaboration (#WHO, #OIE, #FAO and #GARC) aims to deliver a comprehensive, Strategic Plan to eliminate rabies deaths by 2030. Do something this #WorldRabiesDay to help reach this goal https://rabiesalliance.org/world-rabies-day</p>	 <p>13 Zero_by_30</p>	<p>#savinglives #rabiesprevention #zeroby30 #vaccinatetoeliminate</p>
Sept 26	<p>Encourage your doctors and nurses to learn about the latest #rabies treatment knowledge and guidelines - ask them to take the free, online Rabies Healthcare Certificate. It covers the latest guidelines from the World Health Organization (#WHO), including the newest PrEP and PEP schedules, and also includes advice, quizzes and case studies to address situations that arise in different field conditions. If you know someone who works in the medical industry, please share this link with them and with it, the tools to save lives https://rabiesalliance.org/capacity-building/gep</p>	<p>#GARC free #onlinecourse for #CPD in #rabies - Rabies Healthcare Certificate - please share with human #Healthcare Professionals you know https://rabiesalliance.org/capacity-building/gep</p>	 <p>14 RHC_online_course</p>	<p>#CPD #free #certificate #education</p>

Suggested date	Facebook text	Twitter text	Image(s) – in separate folder	Other optional hashtags
Sept 27	<p>Both strays and owned dogs can get #rabies but you can prevent this with regular vaccination. A dog's behaviour won't change after being vaccinated. The dog will continue to behave the same way as earlier - the big difference is that you will be keeping the dog and others safe. If you know someone in the animal vaccination field please ask them to do #GARC's Animal Handling and Vaccination Certificate - a free online course on effective and humane dog handling and vaccination https://rabiesalliance.org/capacity-building/gep</p>	<p>Both strays & owned dogs can get #Rabies - a vaccination does not change a dog's behaviour but will prevent rabies. If you know someone in the animal vaccination field please ask them to do #GARC's (free online) Animal Handling and Vaccination Certificate https://rabiesalliance.org/capacity-building/gep</p>	 <p>15 AHC_course_online</p>	<p>#straydogs #owneddogs #rabiesprevention #GARC #mythsfact #rabiesvaccine #dogbehaviour #vaccinatetoeliminate</p>
Sept 28	<p>Even though #rabies kills someone every 9 minutes, it is 100% preventable with current knowledge, technology, and vaccines – improving access to human and dog vaccines will save more lives. We can all work together with doctors, veterinarians, educators, legislators, community workers, and others, to prevent rabies and reach the goal of zero rabies deaths by 2030. Spread the message this #WorldRabiesDay - Rabies: Vaccinate to Eliminate https://rabiesalliance.org/world-rabies-day</p>	<p>We can all work together with doctors, veterinarians, educators, legislators, community workers, and others, to prevent rabies and reach the goal of zero rabies deaths by 2030. Spread the message this #WorldRabiesDay - Rabies: Vaccinate to Eliminate https://rabiesalliance.org/world-rabies-day</p>	 <p>16 WRD_banner2019</p>	<p>#savinglives #rabiesprevention #educationresources #zeroby30</p>