

IDEAS FOR WORLD RABIES DAY 2015

PARACON, June 2015

1. Dog training competition
2. Recognition for the country with most REC graduates
3. Award for the best WRD event held in Africa.
4. Messages from victims of rabies, combined with vaccination.
5. Mass dog Vaccination combined with dipping
6. Minister address and veterinary training
7. Identification of rabies champions ('celebrities' for rabies)
8. Composition of 'rabies song'
9. Rabies Awareness amongst religious and traditional leaders
10. Information sharing for dog owners with support from vet health companies
11. Publicity campaign about dog bites and prevention
12. TV adverts leading up to WRD, and ministers of health and agriculture speak
13. Conferences and celebrations in the community – involve NGOs?
14. Free vaccination clinics
15. Rabies expert interviewed by media for details about rabies and control
16. Involve state vets in free spays / castrations
17. Education of school children in One Health – vets and physicians students volunteer
18. Award to country with best response to international surveillance platforms
19. Radio and TV mass media, call in programmes
20. Posters and motorized caravans to travel around the city to attract people to the event
21. Positive messaging – rabies can be prevented, dogs are not the enemy
22. Choice of locations to reach most people, and use of local language
23. School campaigns
24. Target school children through Ministry of education and teachers
25. Engage telecom companies to carry SMS messages to public
26. Information and mobilization conference
27. Invite media to a training seminar and commit to publish during the week.
28. Focus on caring about the owner... free water or snacks for the owner at vaccinations
29. Don't always need to wait for WRD!
30. March between the ministries of agriculture and health (Distribute shirts to vets, medics and taxi motorbikes to ride with the march and use banners and bands)
31. School debates at different levels to disseminate rabies information
32. Involve indigenous populations in awareness events around dog keeping
33. Competition amongst hospitals and vet services for good service and record keeping